

AtlanticBlueTech

Enhancing blue biotechnology

A growth area for the Atlantic area

IFIB 2014, 25-25th September 2014, Genoa (IT)

Blue Growth

- Long term **EU strategy** to support **sustainable growth** in the marine and maritime sectors
- Seas and oceans are drivers for the European economy and can fuel EU **innovation** and growth (investments, products, jobs, ..)
- The blue economy represents roughly 5.4 million jobs and generates an added value of almost €500 billion a year
- Opportunities for **innovation**, largely unexploited

Goal

- **Framework:** Atlantic Area European Territorial Cooperation programme (Interreg IVB)
- **To enhance the blue biotechnologies niche of excellence, factor of growth for the Atlantic area, with a specific focus on innovation and small to medium-sized companies.**



A strong and balanced partnership

- **8 partners**
- Each of the **5 EU Atlantic countries** represented
- **Mix** of local development agencies, public authorities and scientific partners

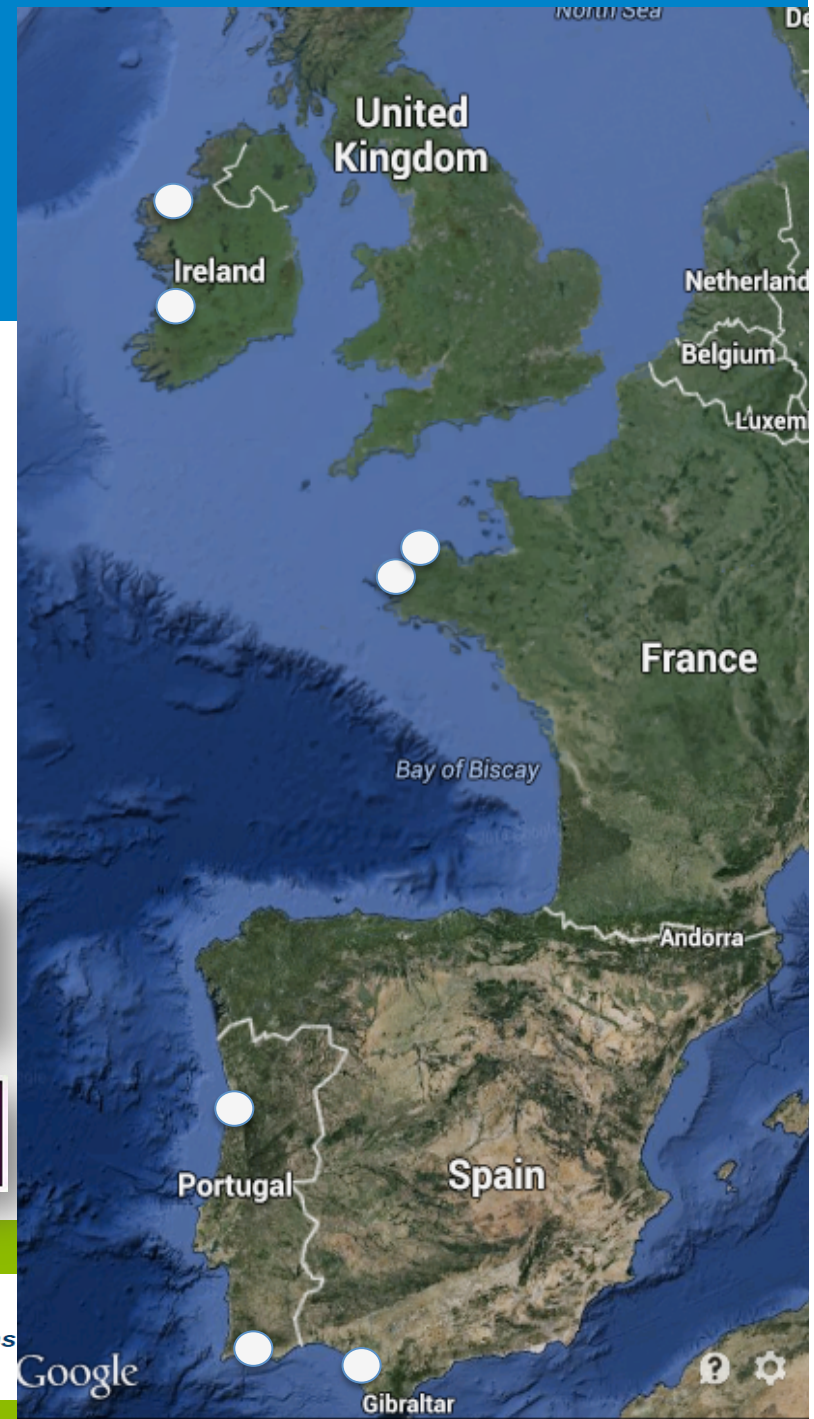


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ATLANTIC AREA Transnational Programme
ESPACIO ATLÁNTICO Programa Transnacional
ESPACE ATLANTIQUE Programme Transnational
ESPAÇO ATLÁNTICO Programa Transnacional

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Main Objectives of the Project



*Implementation
Plan*



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**Barriers & Drivers
→ Recommendations**



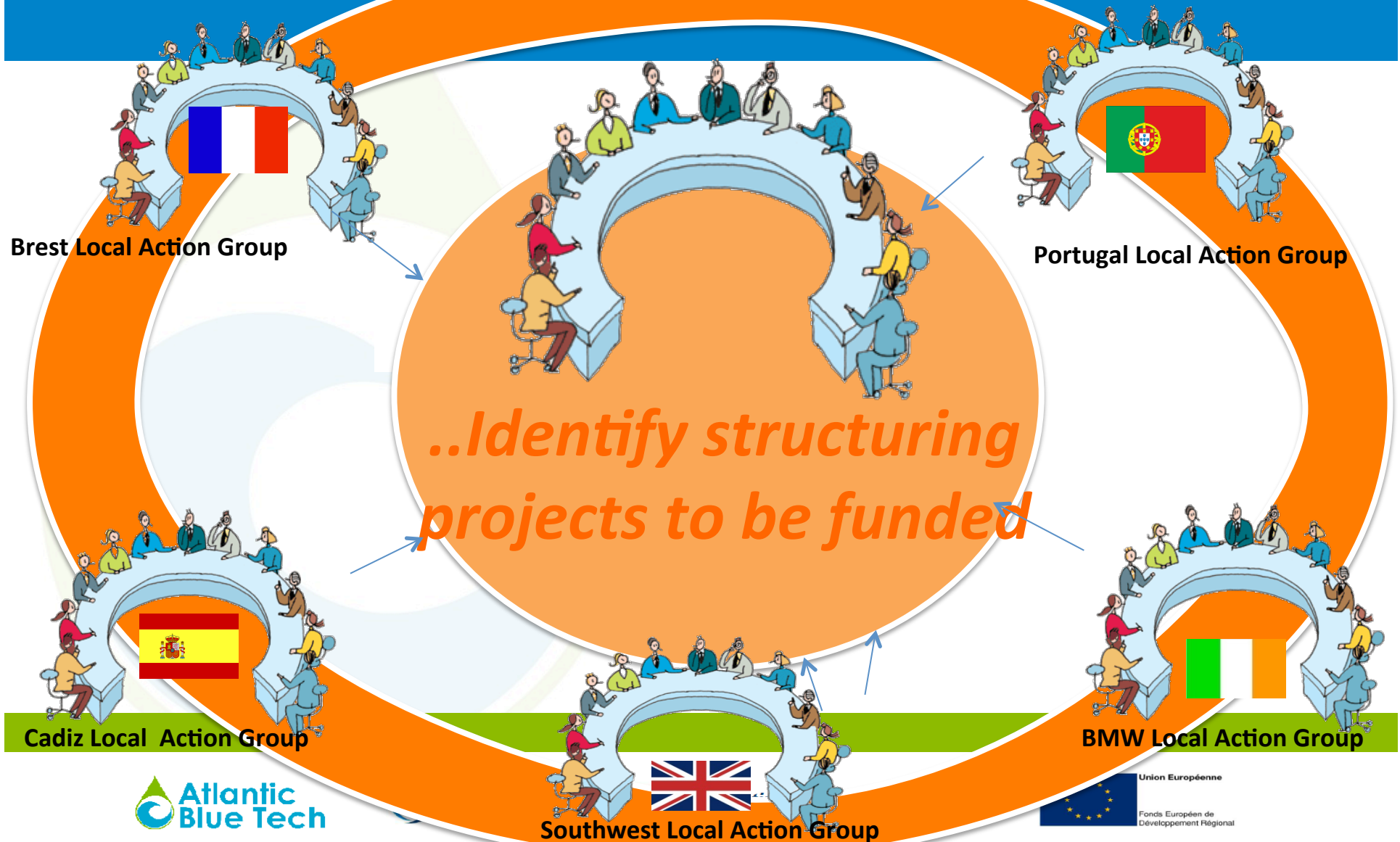
Look back

Transnational Programme
TICO Programa Transnacional
QUE Programa Transnacional
L'ESPAÇO ATLÂNTICO Programa Transnacional

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LOCAL EXPERT GROUPS & JOINT TRANSNATIONAL BODY



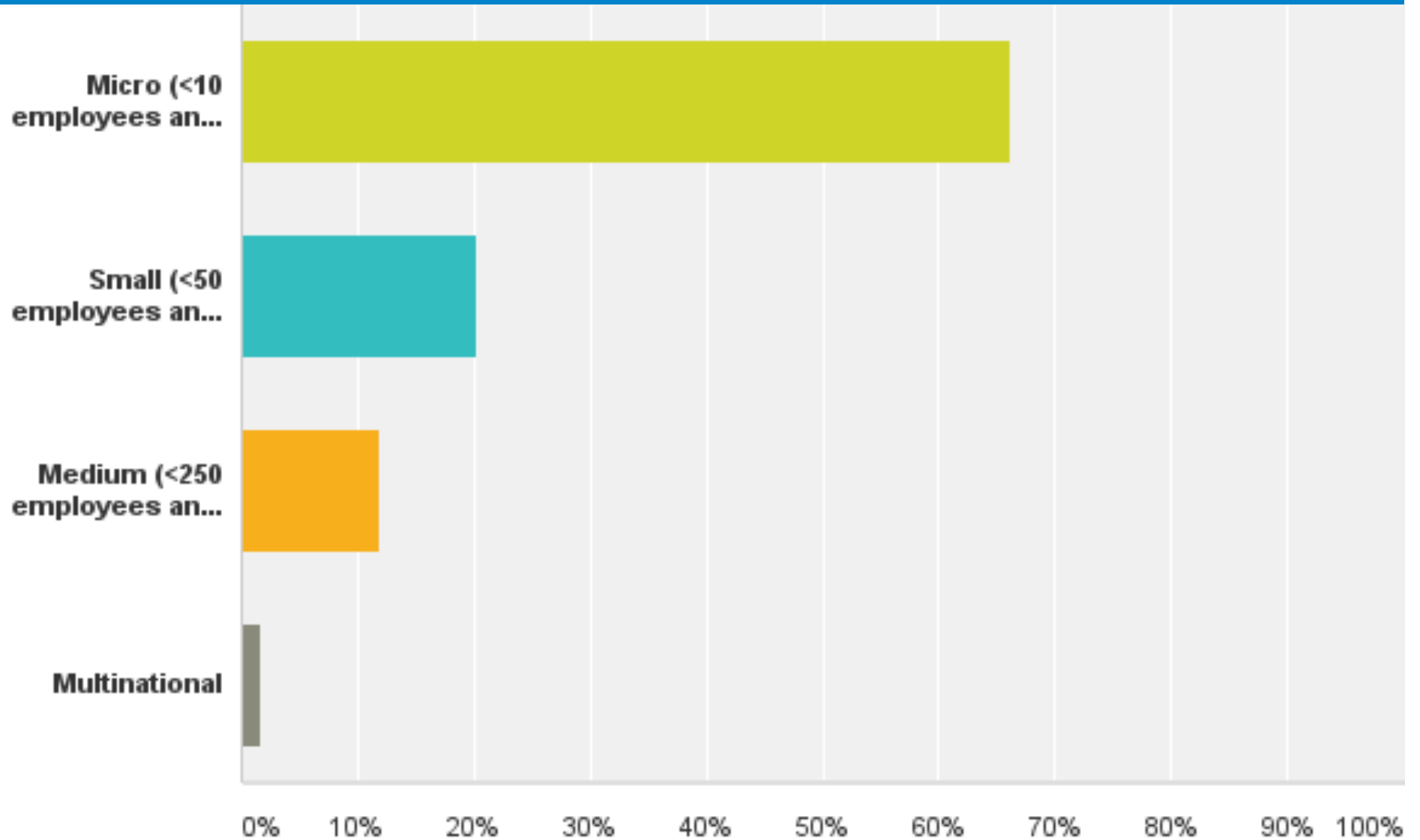
ABT Survey (June 2014)

Preliminary Results

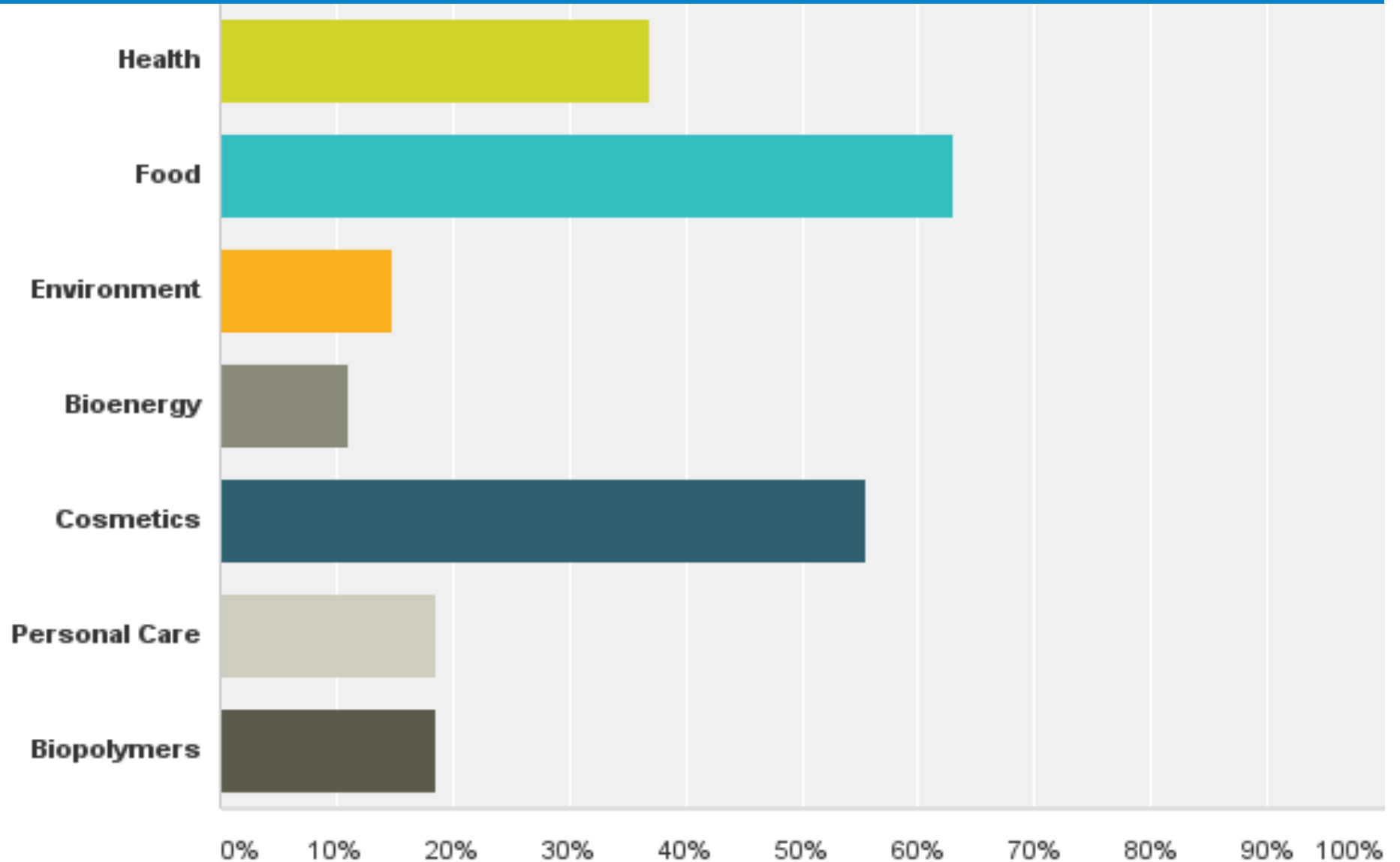
A more comprehensive interpretation of the data will be presented during the **SeaTech Week, on the 15th of October 2014, in Brest (FR)**

<http://www.seatechweek.com>

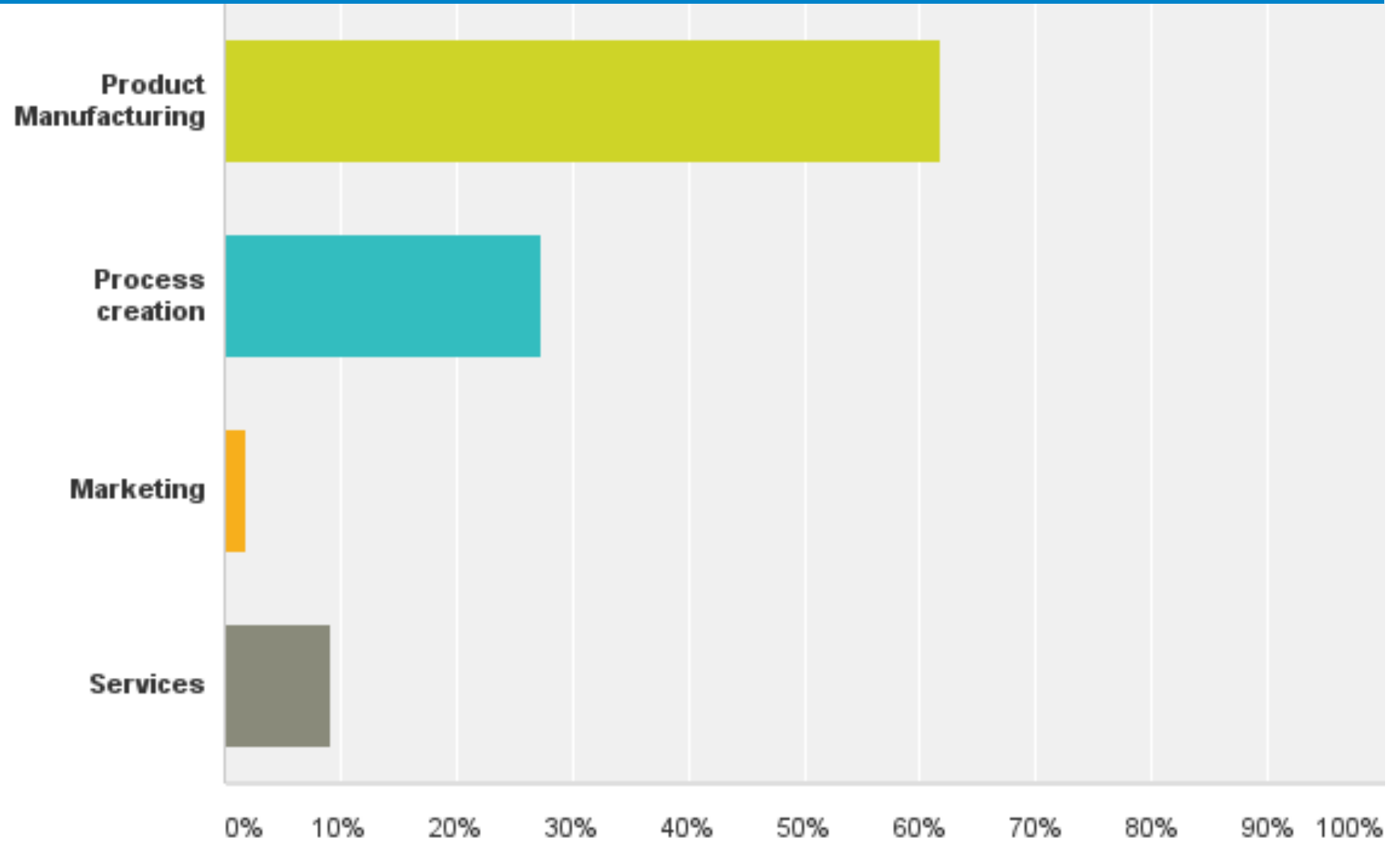
Size of Enterprises



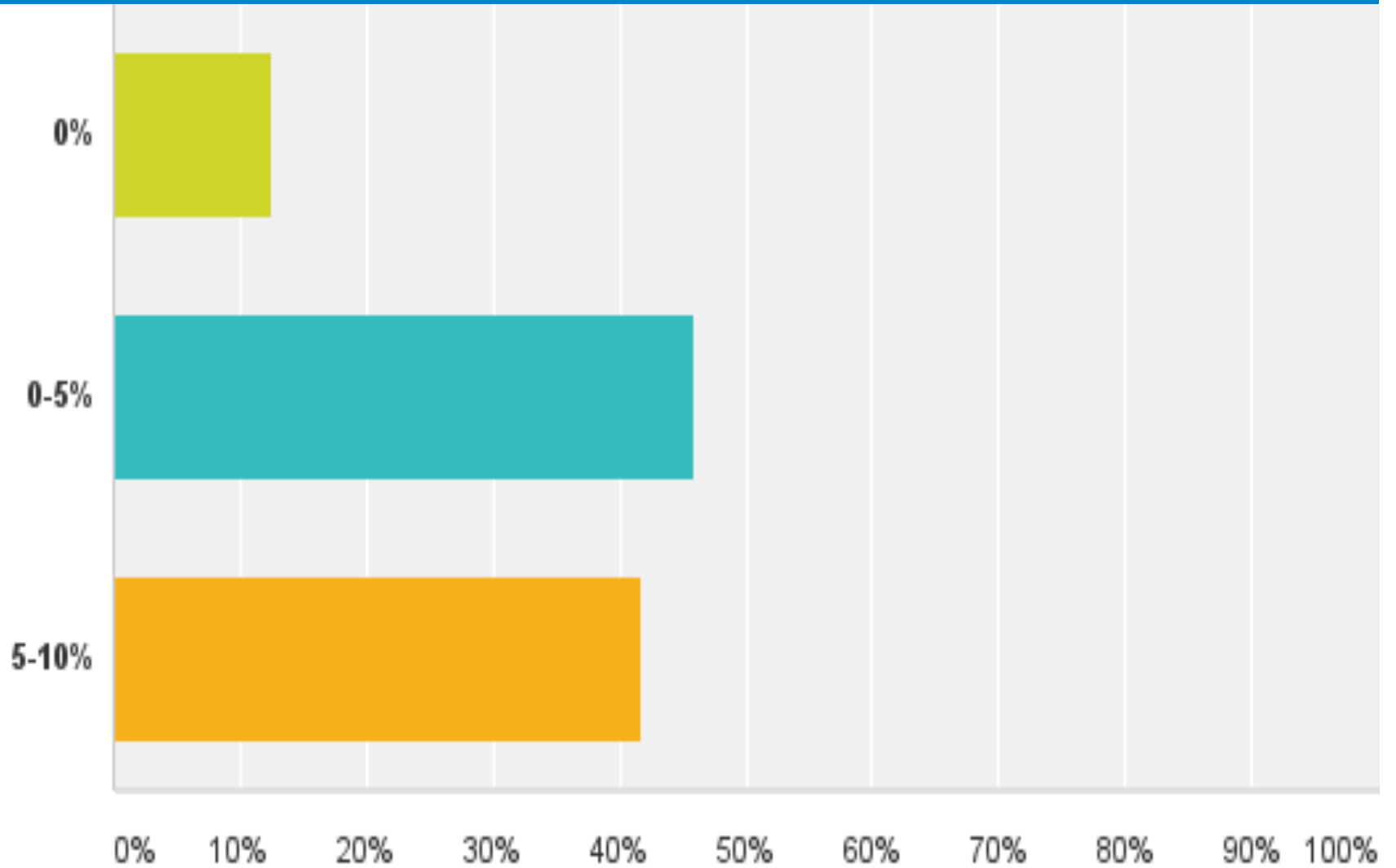
Sector



Main Activity



R&D Budget (*% of total sales*)



Conclusion



- Growing sector - trends to be confirmed through market study
- Need of support measures to fully seize the marine biotech opportunity
- Recommendations for development agencies and industry stakeholders to be developed considering the picture emerged from this study



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Thank you for your attention!

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Union Européenne
Fonds Européen de
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