



Lahti, 12 October, 2011

Overcoming barriers to green growth

11th European Forum on
Eco-Innovation

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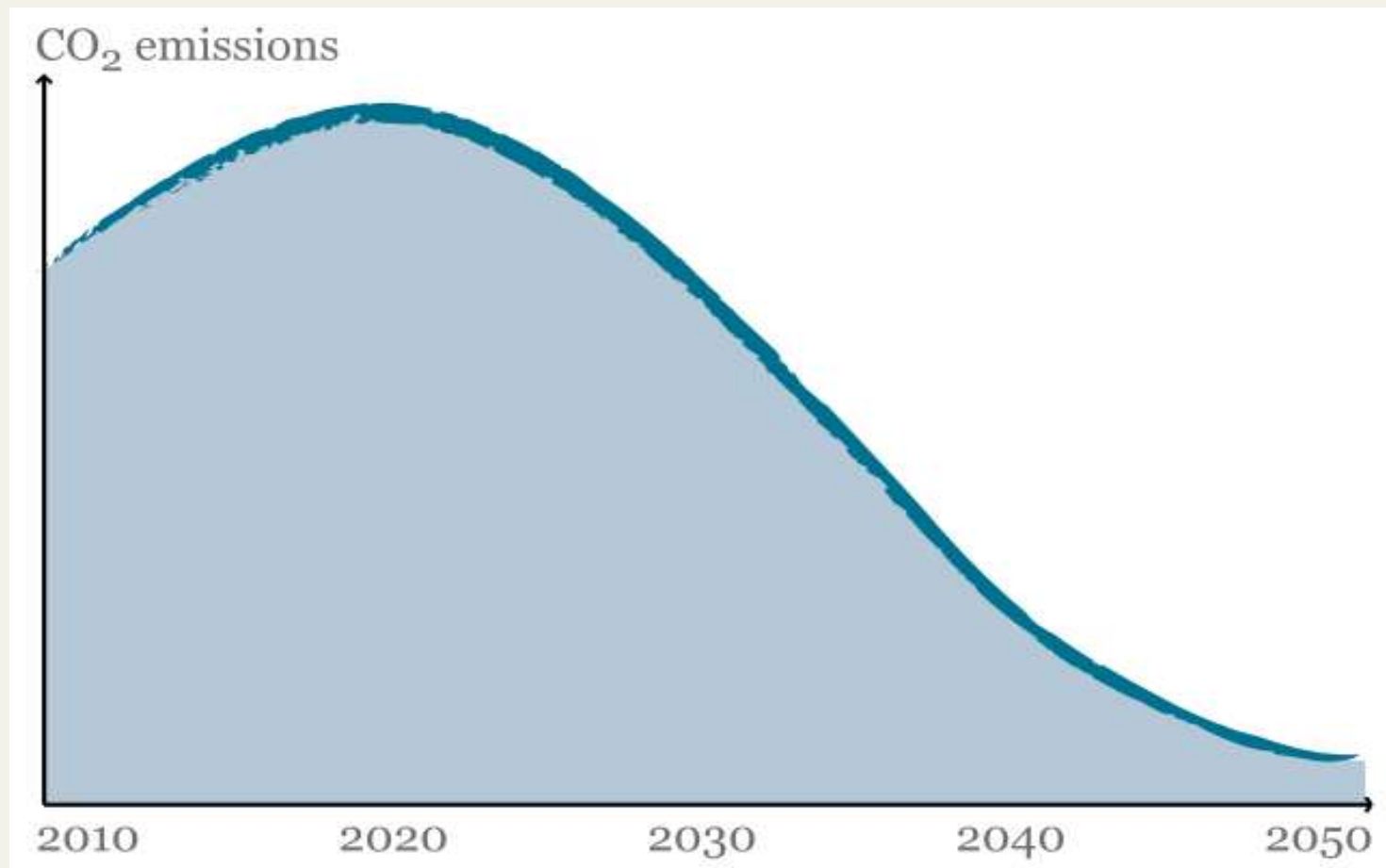


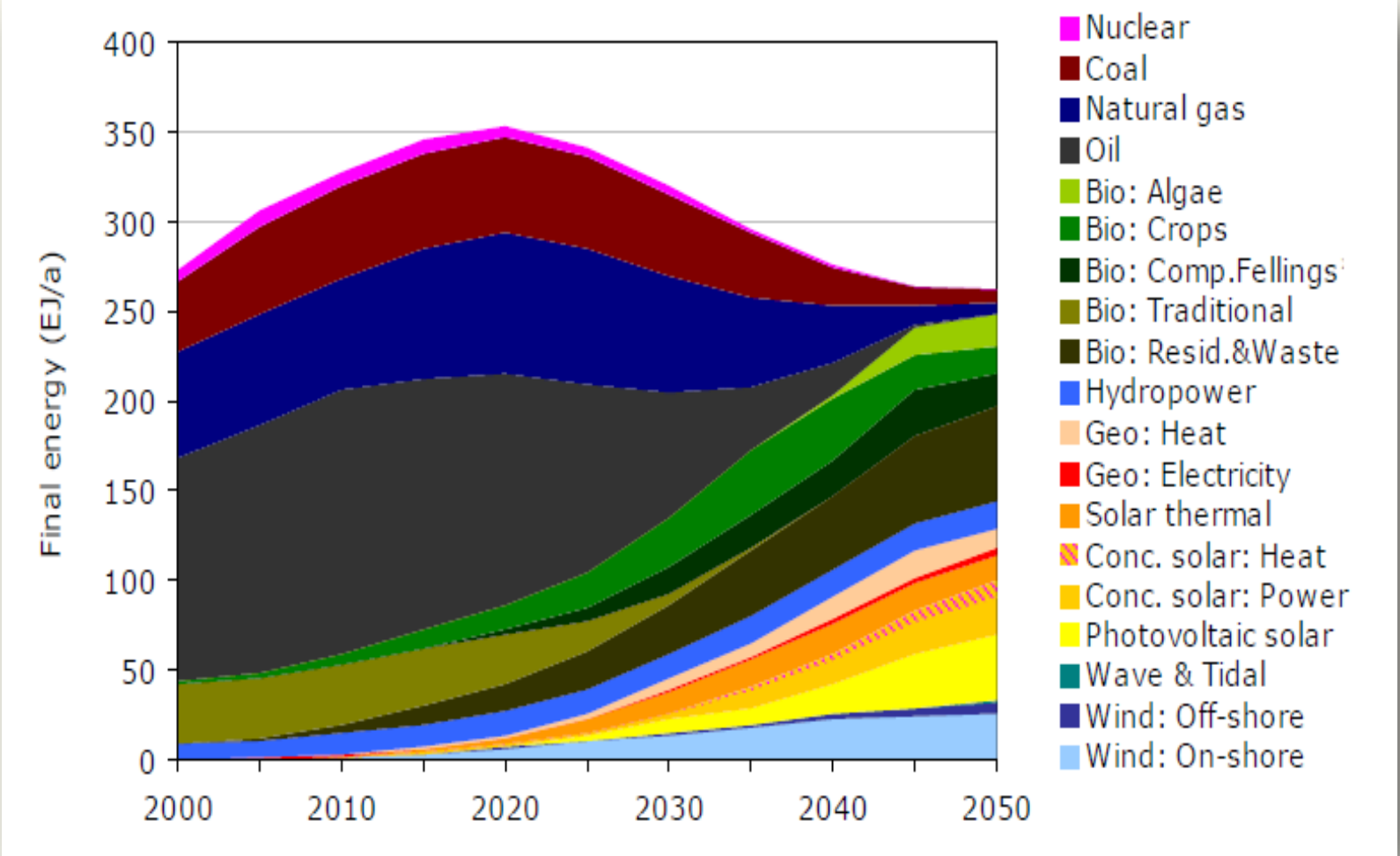
Overshoot Day: Global Ecological Footprint





Peak-and-decline before 2020





Climate innovations

...a transformative, non-fossil and non-nuclear product, service or system that given favourable conditions will generate >20 million tons of CO2 annual emissions reductions in 10 years.

www.climatesolver.org

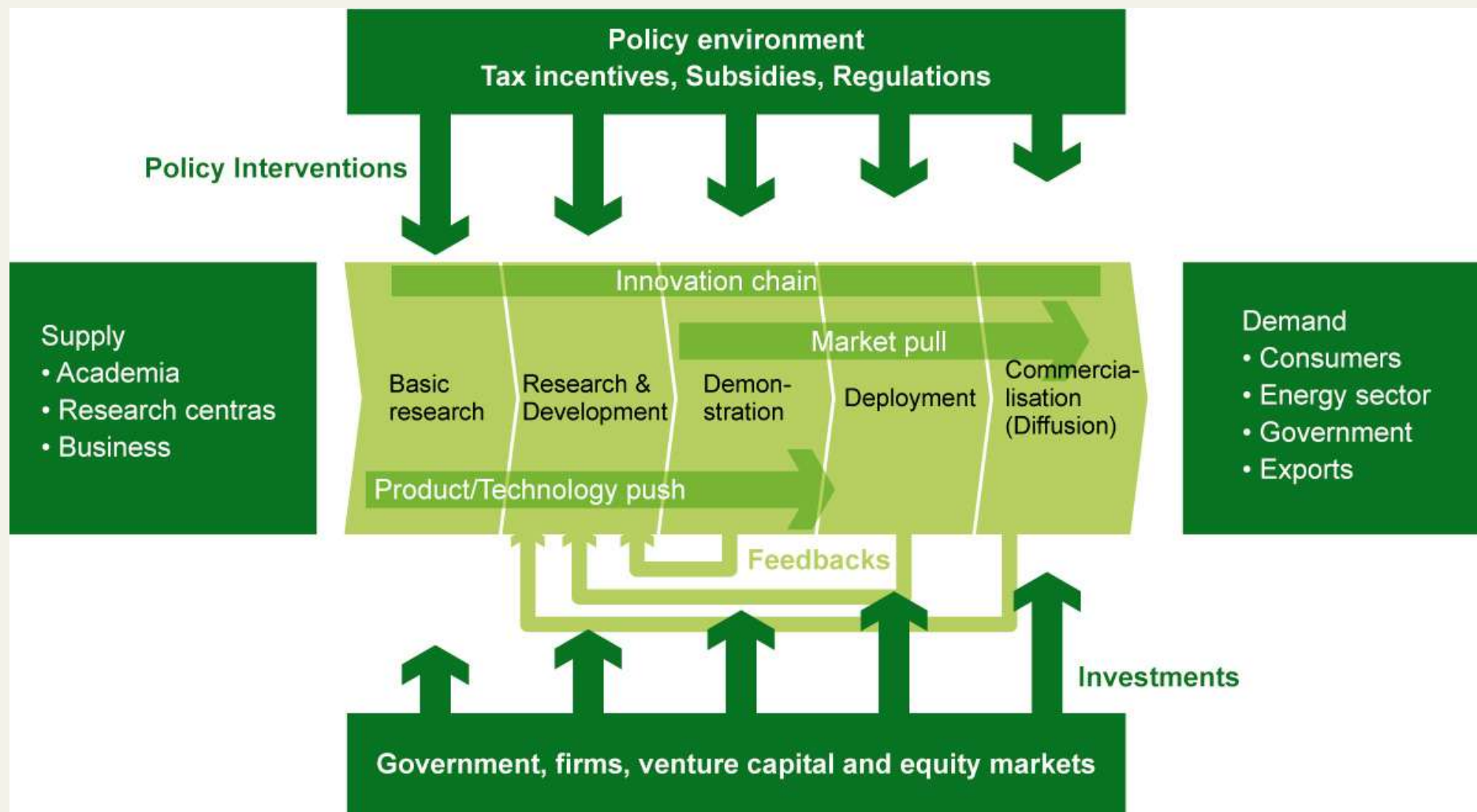


Field projects for climate innovation deployment





It's not about the technology

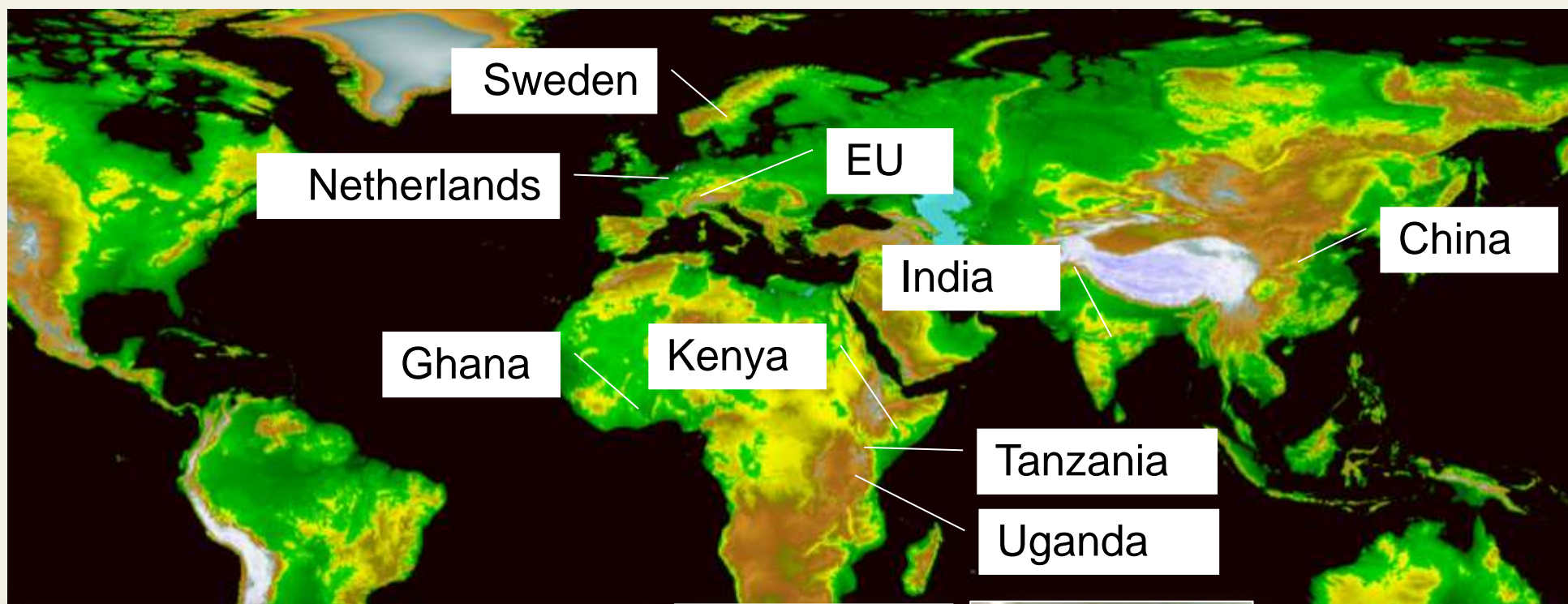


Framework conditions:

Macro economy stability, education and skills development, innovative business climate, IP protection etc



WWF commissioned Climate Innovation System Assessments 2007-2011





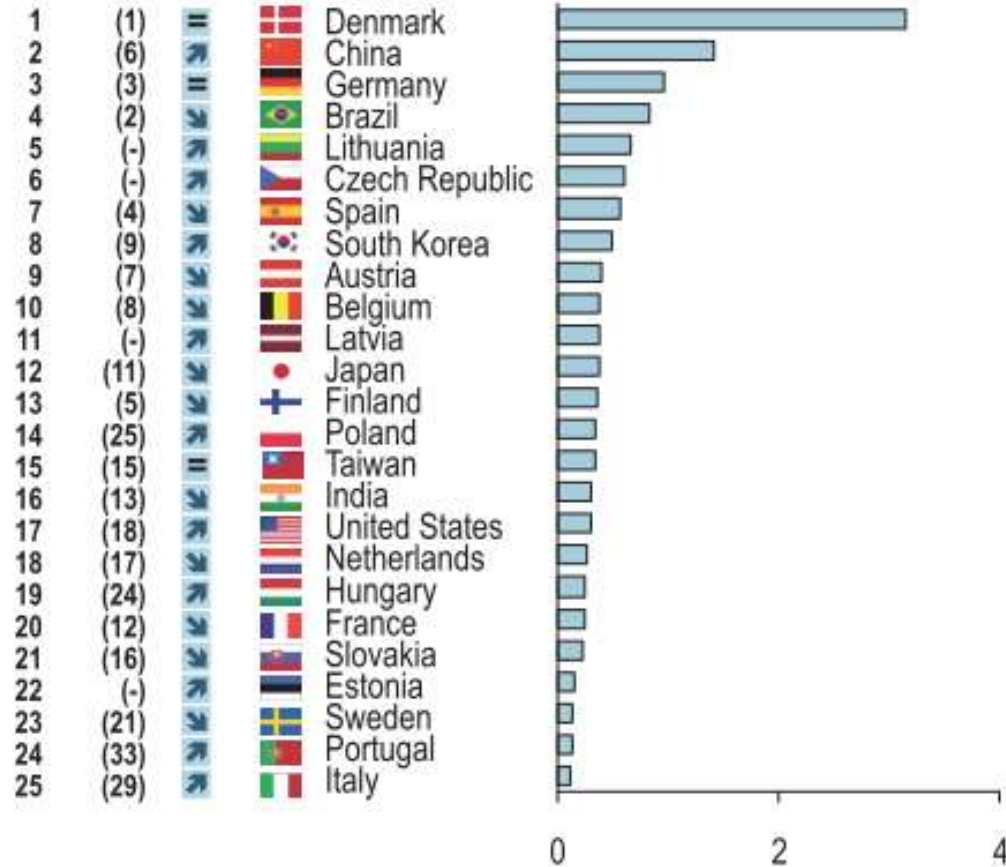
1. It's about collaboration



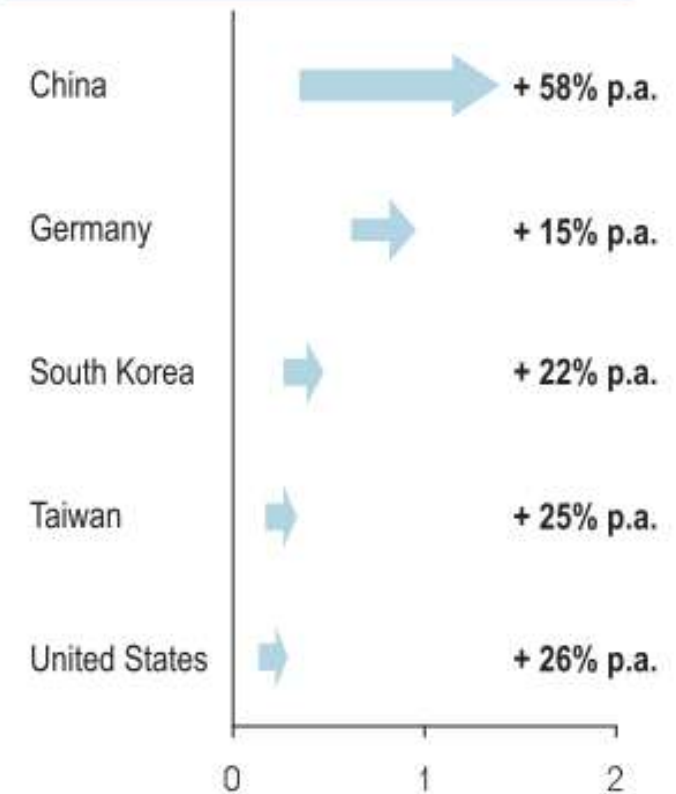
Marui Rautakari, Simon Rawles, John E. Newby, Jason Rubens, Richard Stonehouse/WWF-Canon, Brent Stirton/Getty Images/WWF-UK

Relative global Clean Energy Technology value added weighted by GDP [EUR %]

Ranking
2010



Top 5 fast climbers 2008-2010







2. It's about attracting private capital

Global Energy Infrastructure Spending 2009



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3. It's about policy frameworks





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innovations!

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