

# 11th European Forum on Eco-Innovation

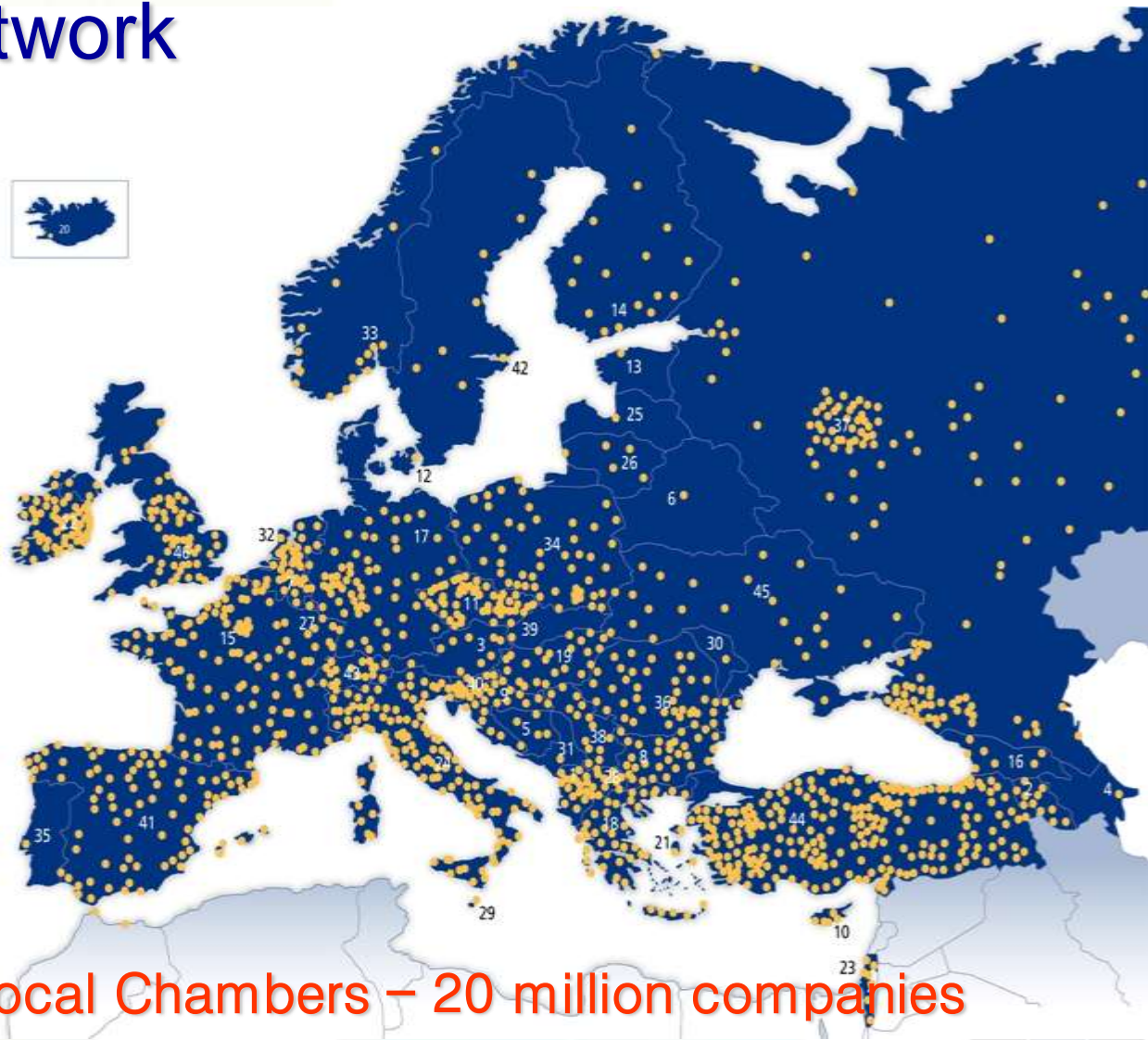
**Dirk Vantghem, Director International Affairs,  
EUROCHAMBRES**





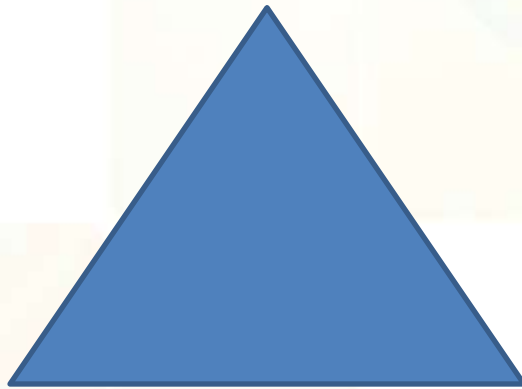
# Our Network

- |                          |                   |
|--------------------------|-------------------|
| 1 ALBANIA                | 24 ITALY          |
| 2 ARMENIA                | 25 LATVIA         |
| 3 AUSTRIA                | 26 LITHUANIA      |
| 4 AZERBAIJAN             | 27 LUXEMBOURG     |
| 5 BOSNIA AND HERZEGOVINA | 28 MACEDONIA      |
| 6 BELARUS                | 29 MALTA          |
| 7 BELGIUM                | 30 MOLDOVA        |
| 8 BULGARIA               | 31 MONTENEGRO     |
| 9 CROATIA                | 32 NETHERLANDS    |
| 10 CYPRUS                | 33 NORWAY         |
| 11 CZECH REPUBLIC        | 34 POLAND         |
| 12 DENMARK               | 35 PORTUGAL       |
| 13 ESTONIA               | 36 ROMANIA        |
| 14 FINLAND               | 37 RUSSIA         |
| 15 FRANCE                | 38 SERBIA         |
| 16 GEORGIA               | 39 SLOVAKIA       |
| 17 GERMANY               | 40 SLOVENIA       |
| 18 GREECE                | 41 SPAIN          |
| 19 HUNGARY               | 42 SWEDEN         |
| 20 ICELAND               | 43 SWITZERLAND    |
| 21 INDUSTRY              | 44 TURKEY         |
| 22 IRELAND               | 45 UKRAINE        |
| 23 ISRAEL                | 46 UNITED KINGDOM |



1.750 local Chambers – 20 million companies

**Competitiveness of SMEs**



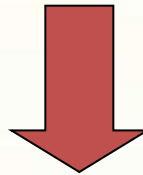
**Innovation**

**Internationalisation**

# India

Market Access Challenge

Environmental Challenge



**ebtc**

European Business and Technology Centre

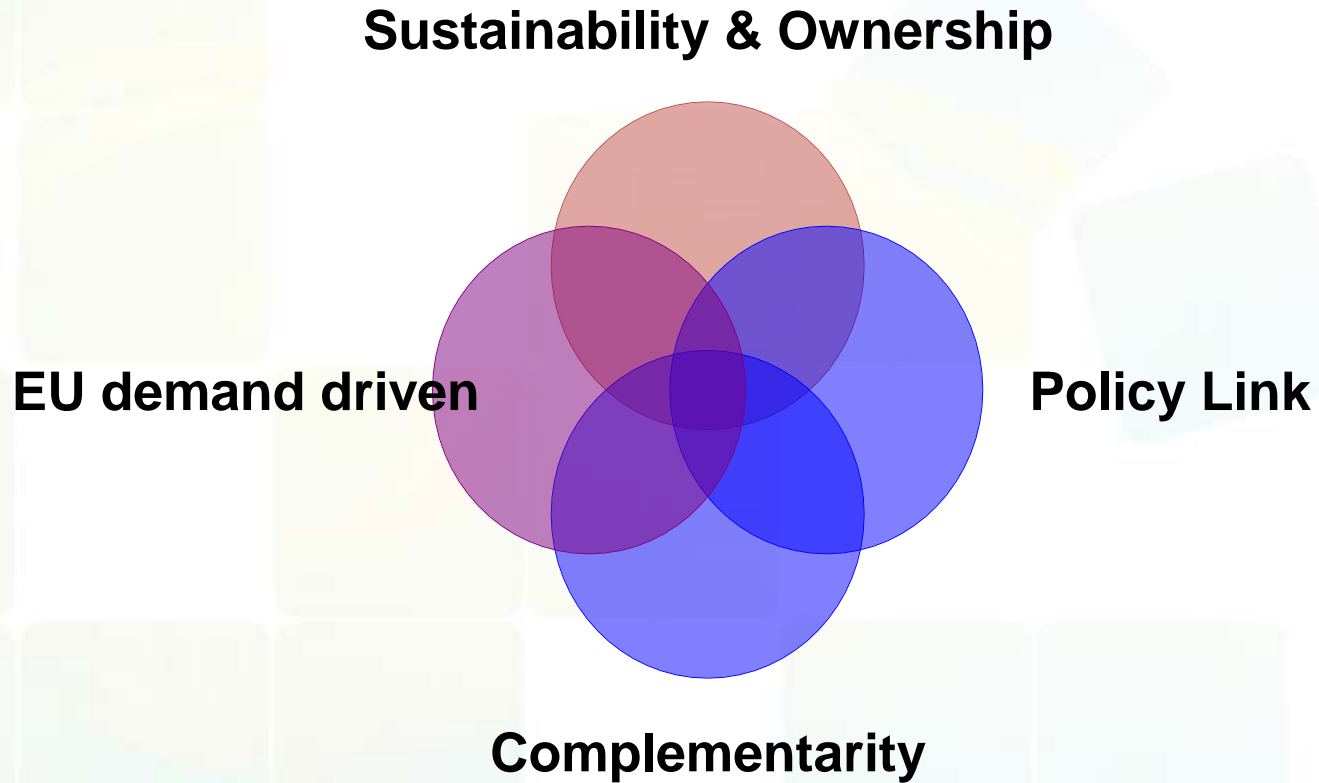
## OBJECTIVE

*“The ambition is to develop a Centre that will become THE reference point for promoting European clean technologies in India, and will be recognised for the quality of its services, its knowledge of the Indian market and its capacity to reach out to the entire European business and research community.”*



European Business and Technology Centre

# PRINCIPLES



# EBTC's structure

## STRUCTURE

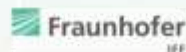
- ✓ Programme Coordination EUROCHAMBRES Brussels
- ✓ EBTC head office in New Delhi
- ✓ 3 regional offices in Mumbai, Bangalore, Kolkata
- ✓ 16 permanent EU counterparts in Europe
- ✓ 8+ additional EU partners in India
- ✓ Partnerships with Indian Counterparts



EBTC is a programme co-funded by the European Union

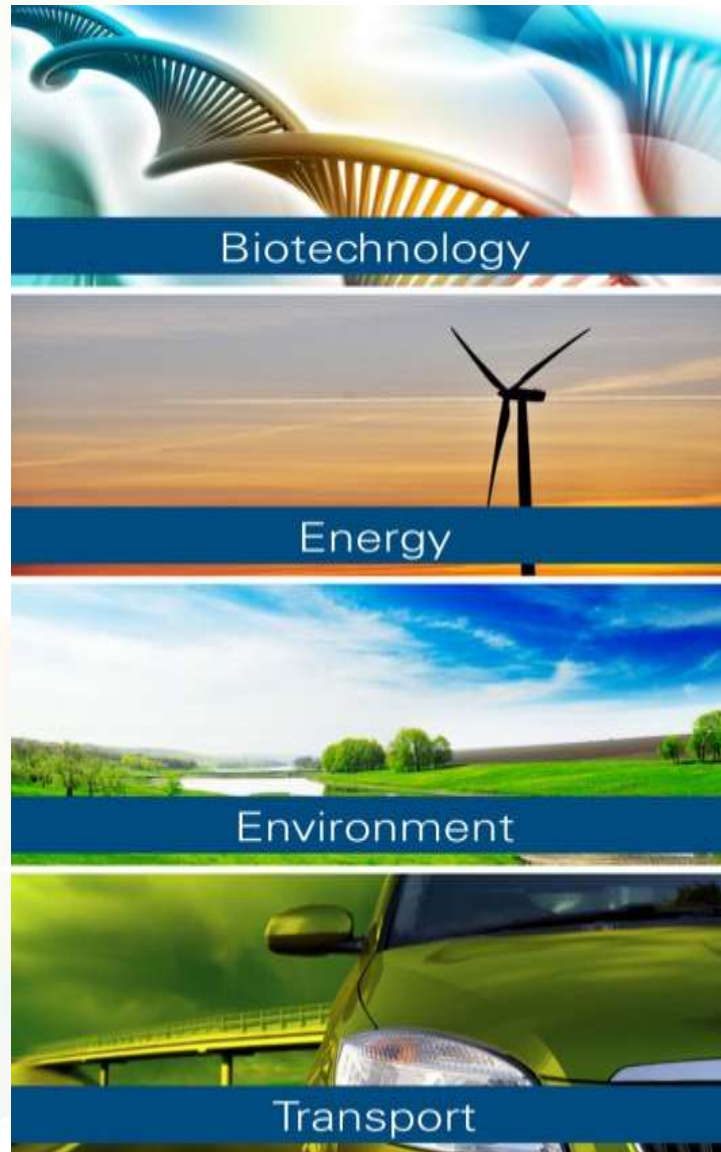


### Consortium Partners:



# India

## SECTORAL FOCUS





# EBTC research & innovation activities

- **Concrete Project Opportunity Descriptions – Identification of Indian industry & institutions seeking collaboration with EU for research and innovation & presentation of project list to European counterparts**
- **Research Awareness Campaign on EU-India grants for joint research – EUD in India**
- **Collaboration with Department of Science & Technology, Government of India around:**
  - **EU-India Innovation Collaboration**
  - **EU-India Research Collaboration/Applied Research/Technology Commercialization**
  - **DST Technology Incubation Centres (eg. VIT TIC)**
  - **EU-India Cluster Helpdesk (eg. Transport Cluster, Biopark)**
- **Collaboration with Ministry of New and Renewable Energy, Government of India around:**
  - **EU CSP technology demonstration**
  - **Clean Energy Access to remote areas**

# EBTC research & innovation activities

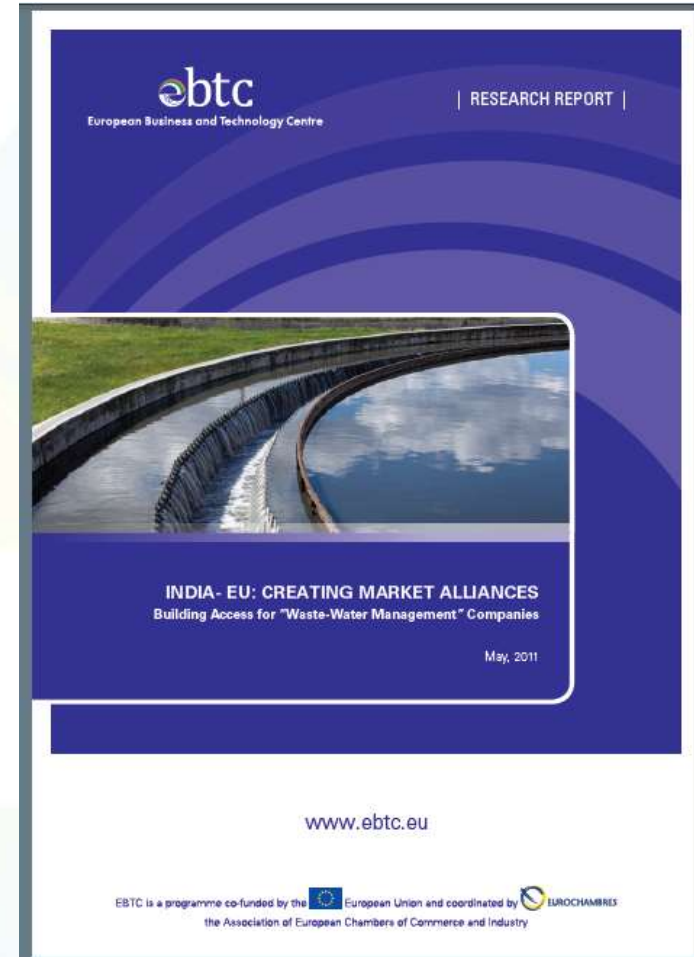
- **Indian Industry led research:** activity in biotech, fuel cells, etc
- **Programmatic Development for Technology Deployment:** Roof top solar
- **Indian Institute of Science, Bengaluru:** Bosch funded Centre of Cyber Physical Systems
- **Vellore Institute of Technology, Vellore:** Result Oriented Applied Research / Technology Demonstration Projects
- **Centre for Science & Development, Bengaluru:** European Collaboration for development of Energy Efficiency Resource Centre
- **i2India (Imperial College, London), Bengaluru:** Investing in EU technologies that have high market potential in India and indigenizing technologies for local application

# EBTC market studies

## India-EU: Creating Market Alliances

- Building access for “Waste Water Management” Companies

Free download from:  
[www.ebtc.eu](http://www.ebtc.eu)



# China

- world's largest energy user, big carbon emitter
- catching up fast with the EU on research and innovation
- transition towards greener economic growth (12th 5YP)



# China Programmes at EUROCHAMBRES



- The EU SME Centre Centre in Beijing:
  - Supports EU SMEs to establish, develop and maintain commercial activities in the Chinese market
  - Employs experts specialised in the fields of Business Development, Legal issues, Standards, and HR & Training
  - Publishes sector reports, guidelines, case studies and other information free of charge on its website, e.g.:
    - Guideline on the energy efficiency label in China
    - A case study on green building
    - Setcor report on green technologies (to be published in Oct 2011)

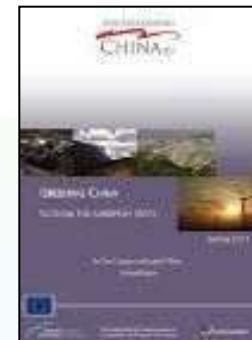
# UNDERSTANDING CHINA.EU

- Part of a “new” EU strategy
- Aim: increased understanding and enhanced dialogue on China
- 2 pillars of activities:
  - Training Programme
  - Policy Dialogue (covering a wide range of China-business related topics, green growth one of them)



## Green growth & Cleantech related activities:

- SME Roundtables on Cleantech: Rotterdam 2009, Madrid 2011
- “Greening China”:  
China Advisory Council Policy Brief, 2011





**Thank You**

**[vantyghe@eurochambres.eu](mailto:vantyghe@eurochambres.eu)**



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