



# Interreg



EUROPEAN UNION

## Danube Transnational Programme

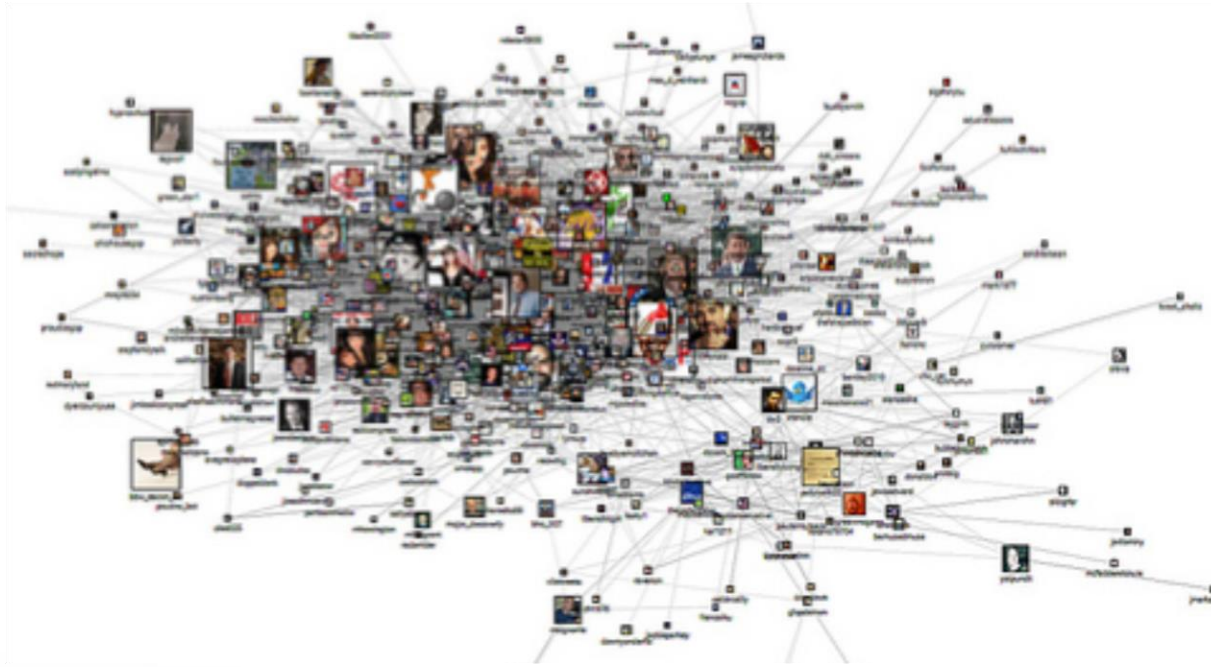
### DanuBioValNet

Cross-clustering partnership for boosting eco-innovation by developing a joint bio-based value-added network for the Danube Region

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[www.nca.cz](http://www.nca.cz)

Project co-funded by European Union funds (ERDF, IPA)

# Cluster – the phenomenon, basis of competitive advantage and regional specialisation



- **Cluster** is a **geographical concentration** of interconnected **companies, specialised suppliers, service providers** and related **institutions** in a **particular field** and firms in **associated areas**, which **compete** but also **cooperate**, have **common features** and **complement** each other.  
*(Professor Michael E. Porter, Harvard Business School)*

The establishment of the **National Cluster Association (NCA-CZ) in 2008** as a non-profit association of individuals and legal bodies **with the goal to:**

- ◆ ensure coordinated and sustainable development of cluster initiatives in the Czech Republic
- ◆ advocate clusters and their interests towards the government
- ◆ align with the European Commission policies & actions
- ◆ facilitate cluster internationalisation and transfer of the best practices into the Czech Republic

NCA - the partner in European projects:

DanuBioValNet (Interreg Danube)

V4Clusters Go International (Visegrad Fund)

KETGATE (Interreg Central Europe)



## *Mission:*

**„The National Cluster Association creates a long-term and competent platform for the development of cluster initiatives within the Czech Republic and an active interface for their internationalisation.”**

**HELPING CLUSTERS TO CLUSTER**

# National Cluster Association - members

## Cluster organisations

### APPLIED RESEARCH AND TECHNOLOGIES

- ✿ CzechBio
- ✿ MedChemBio
- ✿ NANOPROGRESS

### ENERGY, MATERIALS, MANUFACTURING

- ✿ ATOMEX Group
- ✿ CREA Hydro&Energy
- ✿ Czech Stone Cluster
- ✿ Czech & Moravian Glass Cluster
- ✿ Cluster of Czech Furniture-Makers
- ✿ Cluster of Precise Machinery Vysočina
- ✿ Cluster Mechatronics
- ✿ ETIK
- ✿ EWIC
- ✿ Moravian Aerospace Cluster
- ✿ Moravian-Silesian Automotive Cluster
- ✿ Plastics Cluster

### ICT & SAFETY & SECURITY

- ✿ Safety Technology Cluster
- ✿ Hi-tech Innovation Cluster
- ✿ IT Cluster
- ✿ Network Security Monitoring Cluster

### SERVICES, AGRICULTURE

- ✿ Agroklastr Vysočina
- ✿ Cluster of Applied Biotechnologies
- ✿ Regional Food Cluster

## Development, education and innovation infrastructure

- ✿ BizGarden, Brno
- ✿ PRODO-SERVIS, Ostrava
- ✿ Regional Development Agency of the Ústí Region
- ✿ RERA – Regional Development Agency of the South Bohemian Region
- ✿ Palacký University in Olomouc, Science Technology Park and Business Incubator
- ✿ Tomas Bata University in Zlin, Faculty of management and economics
- ✿ Technology Centre, Academy of Science of the Czech Republic

⇒ 400 companies, 50 educational institutions, 20 R&D institutions

⇒ More than 160 000 employees

⇒ Turnover more than 16,8 billion EURO

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- **Background:** transition of a fossil-based to a bio-based economy addresses one of the main challenges in the Danube region. The dependency on fossil resources should be reduced.

Danube region possesses huge biomass resources, knowledge and technologies for bio-based materials, green chemicals, biopolymers, and has strong application sectors that would benefit from bio-based innovations.

Due to a missing holistic transnational approach in the Danube region, actors in bio-based industry operate disconnected, important bio-based VCs are not established.

- Cross-clustering partnership for boosting eco-innovation by developing a joint bio-based value-added network for the Danube Region



# DanuBioValNet - objectives

- **Facilitate eco-innovation by improving framework conditions and making better use of clusters, potential and diversity of the Danube region**
- Identify and develop new **bio-based value chains** (advanced-packaging, eco-construction, phyto-pharmaceuticals).
- Identify and **connect** key actors from different regions and industries, bring missing partners together and implement tools to help SME and academia to **innovate** along VC.
- Develop the **Joint Bio-Based Cluster Policy Strategy** to improve the framework conditions for clusters to cluster/SME cooperation along bio-based VC across regions.

Stage 1. Reinforce innovation and extend current infrastructure across the economy



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## Stage 2. Build and strengthen value chains across industry sectors



Source: BBI

Project co-funded by European Union funds (ERDF, IPA)



Stage 3. Realise a connected biobased economy from research to end consumer



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15 Project Partners + 2 Associated Partners

10 Countries

Start date: 1.1.2017

End date: 30.6.2019

### Germany

- BIOPRO Baden-Württemberg GmbH
- ClusterAgentur Baden-Württemberg
- Ministry of Economic Affairs, Labour & Housing Baden-Württemberg

### Czech Republic

- National Cluster Association

### Austria


- Foodcluster OÖ
- Cleantechcluster OÖ

### Slovenia

- Ministry of Science
- Anteja ECG

### Croatia

- Ministry of Economy, Entrepreneurship and Crafts
- Croatian Wood Cluster

 Danube Transnational Programme area

### Slovakia

- Prounion

### Romania

- Ministry of Economy
- Clustero
- Institute of Economical Forecasting

### Bulgaria

- Association of Bulgarian Clusters

### Serbia

- Institute of Mechanical Engineering

### Montenegro

- Vinecluster of Montenegro

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Videoreport:

[https://www.youtube.com/watch?v=cdPQHbbe\\_3M&feature=youtu.be](https://www.youtube.com/watch?v=cdPQHbbe_3M&feature=youtu.be)

- Map the existing knowledge about clusters and a stage of development of bio-based VCs (where are the regional hot spots of innovation located)
- Map 3 selected value chains (actors, gaps and missing links along the VCs will be identified, as well as unrelated industries and emerging linkages among clusters and eco-innovation opportunities for SMEs)
- Awareness workshop about bio-based industry topics for cluster organisations, SMEs and others



# THANK YOU FOR YOUR ATTENTION

Official project web:

<http://www.interreg-danube.eu/approved-projects/danubiovalnet>

DanuBioValNet



LinkedIn



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