

EFFECTIVE BIOECONOMY PRACTICE IN SERBIA

- Medicinal herbs are plants that are used for medical purposes
- The parts of the plants used for medicine may be their leaves, flowers, roots, seeds or bark
- In addition to their cultural significance, medicinal herbs are important economically, growers have the potential to profit from the cultivation of many medicinal plant species.



Companies that can be found in medicinal herb industry

- .Companies that purchase raw materials and manufacture finished herbal products
- .Companies that purchase raw materials and manufacture ingredients for other companies to put into finished herbal products
- .Companies that grow their own raw materials and sell to herbal product manufacturers
- .Companies that grow their own raw materials and sell to herbal product manufacturers

Positive social impact...

- Encouraged use of medicinal herbs in opposition to conventional medicine

Positive environmental impact...

- Reintroduction to the natural sites where population of medicinal herbs has declined due to uncontrolled harvest

Risks



- As they are exposed to climate change and overexploitation, their genetic diversity is in danger
- Local residents cause ecosystem degradation

Thank you for your attention!

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