Why Bioeconomy? Inevitable future

Bioeconomy is more than just Bioenergy

Review of the Bioeconomy sectors – towards value-added applications



# Novel Ideas and Solutions

Bioeconomy trends and opportunities

#### **NISCluster** – Novel Ideas and Solutions



**Novel** is *different*. **Novel** means *rare*. **Rare** is *valuable*.

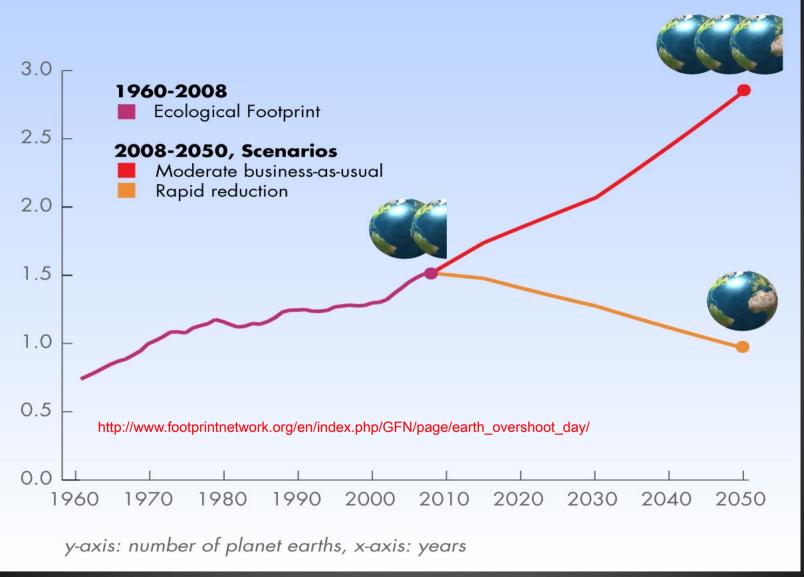
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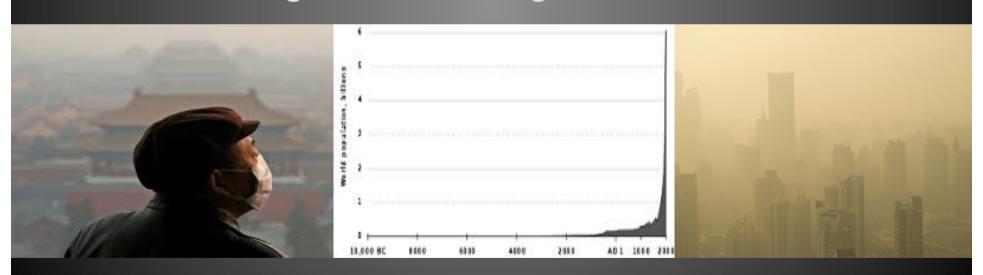


# How sustainable is our planet?



# Megatrends

- Population growth
- Accelerating Urbanization
- Resource scarcity and climate change
- Shift of economical power
- Technological breaktroughts



#### **NISCluster**

# Woody biomass is an option

Fossil resources

Petrochemicals

Petrochemicals based materials

Concrete/steel

**Energy/Fuels** 



Chemicals



Primary secondary tertiary

Materials



E.g. plastics, textiles, paper

Construction



Climate and energy policies + Local solutions

Endorsement for biochemicals?

Endorsement for biomaterials?

Local rules

Added value for wood

**NISCluster** 

NISCluster - Novel Ideas and Solutions

## **Global Forest Resources**

1G -> 2G, added value for woody biomass

"BASF and Renmatix agree on a joint development for the production," development from forestbiomass"

"The Chemicals Industry Will be more and more the strong of the strong o

- Global forest resources over 4 billion ha
- Deforestation slowing down though net loss 5 M ha globally. Mainly in conversion of tropical forest to agriculture land
- Broad afforestation programs and natural growth will reduce deforestation. In Europe forest area increased ≈ 700 000 ha a year during 2000 – 2010. Projections for further growth still possible in the future.
- Evolution of bioeconomy will bring opportunities for wood biomass as a raw material for chemicals and materials. Energy generation cannot be a long term solution for woody biomass – only local resolution

Lähde: FAO (FRA 2010)



# **Energy**

#### A focus of regulation – 2G emerging Potential for local energy solutions

- USA the leading producer of biofuels
  - ✓ Global capacity for ethanol ≈ 90 Mton/a ≈ 50% from USA, 25% from Brazil)
  - ✓ Europe's share: about 9.5 Mton a year
  - ✓ Focus on ethanol, but Europe is mainly for biodiesel
- Oil industry is forcing back RFS2 under debate
- First investments in 2G
  - ✓ Betarenewables in Italy (Crescentino)
  - ✓ More to come up in USA (POET-DSM)
  - ✓ ST1 in Finland First for wood
- EU: Revision of RES directive under discussion

- Local decentralized solutions
- Maintaining harvesting infra
- Situation in Europe
- Various technologies
  - From combustion to gasification...
- The biggest pyrolysis plant just got started in Finland by Fortum (Valmet)
- Boilers well established technology
- CHP several suppliers
- Gasification:
  - Large scale: Valmet, Andritz...
  - Small scale: Gasek, Volter....













#### Chemicals

Dominance of USA and chemicals giants Huge investments needs



- Growing awareness of bio-products
- Technologies evolving most exiting ones
  - ✓ Hydrolyses, fermentation, enzyme treatment
  - ✓ Challenge: wood decomposing to sugars
- Current applications mainly based on 1G sugars 2G under way, challenge with the yield?
- Largest investments in USA. Investors are favoring USA policy acknowledging biochemicals as a vital part of the bioeconomy
- EU: no specific polices or endorsement programs for biochemicals





















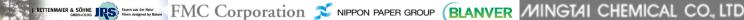
#### **Materials**

#### Potential for plastics and textiles Fibre solutions providing new features

- Growing market potential
  - ✓ Plastics ≈ 300 Mton petrochemicals ≈ 99 % market share
  - ✓ Textiles 80 Mton Polyester and other synthetic fibres > 65 % market share
- Advantages of bio-based materials
  - ✓ GHG-reduction
  - ✓ Renewable, sustainable raw material
- Status of the technology (bio-products)
  - ✓ Composites already available
  - ✓ MCC (microcrystalline cellulose) and NCC (nanocrystalline cellulose) products under launching
  - ✓ Viscose fibre well-known technology
- No EU-level regulatory framework to favor biomaterials instead of nonrenewables





















Around 40% of greenhouse gas emissions come from the built environment.

Cement manufacturing alone causes 5-7% of global GHG emissions.

# Construction and mechanical wood products Local rules, zoning

Fossiliset politoaineet

Petrokemikaalit Petrokemikaalit Sementüleräs

Bionnergia Bionnergia Bionneteriaalit esim muovit, skundialisetri sterialisiset

Energia ja ilmastopolitiikka + paikalliset ratkaisut

Tuktoimet biokemikaalielle puurinimen (puurinoitealule)

Puun lisäarvo kasvaa

- Almost half of wood usage in Europe is in the mechanical wood industry ≈ 200 M m3
- Mechanical industry provides majority of revenue for forest owners
- Side streams of sawmills bringing opportunities for biorefinery feedstock options
- Wood construction is an effective way to reduce GHG
- Solid wood constructions vary across Europe depending on acceptance of wood solutions
- Local authorities playing vital role with zoning and acceptance of wood construction
- New competitive edge: Solid wood CLT elements 70 % lighter than concrete
   => impacts construction value chain and moves work from building sites into factories
- CLT and gluelam applicable for various uses such as bridges, large scale construction, halls etc.



### **Bioeconomy trends**

- The bioeconomy is competing with vast, well established industries like petrochemicals and cement – will take efforts to catch up
- Value of the woody biomass increasing as result of transition from 1G to 2G
- Investments are the most advanced in the energy sector market created by regulators
- Biochemicals dominated by chemical companies and USA
- Potential in biomaterials with advanced properties
- GHG-reduction with wood construction
- Regulatory framework for chemicals, materials, construction could facilitate evolution of bioeconomy



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# Service offer

Service

**Evaluations** 

Market and strategy reviews

(Re)structuring services

Development programs

**Public sector** 

Status and long-term business development perspectives on macro level – Forestry Programs

Development programs to facilitate bioeconomy evolvement with public sector endorsement

**Private sector** 

Management consulting Market projections
Product and service offer Risk and competitor analysis Value chain analysis

Enterprise structure (Feasibility studies, outsourcing, Divest & Exit plans)

M&A-strategies (targets, Due Diligence, Valuation, Matchmaking)

From a idea to merchandize, Business Plans, Couching Launching of Bio–applications

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# NISCluster – the way we work

Core team











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+ Cluster













**PARTNERS** 

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