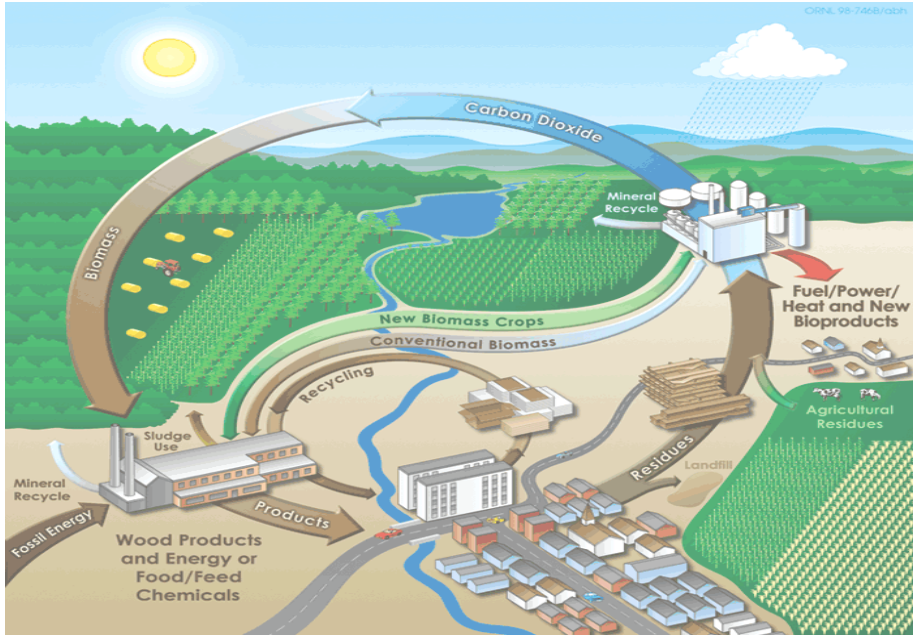


# Regions: drivers for Europe's bio-economy

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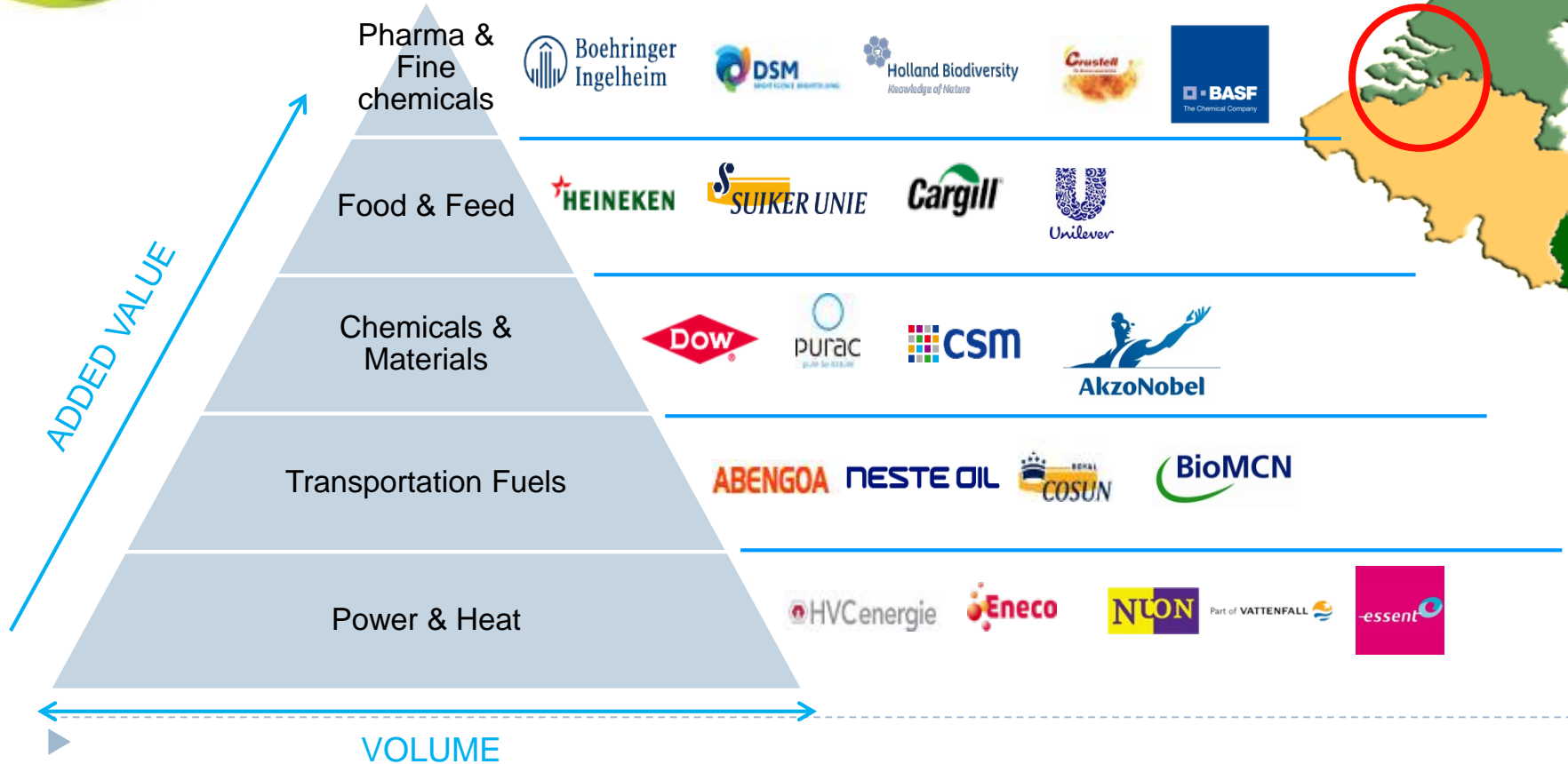
- Linking pin for Triple-Helix cooperation
  - Familiar with available value chains
  - Bring together science, society and policy-making
  - Important for raising public-awareness
  - Facilitate basic services and facilities
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# Examples of regional frontrunners in the bioeconomy





# Biobased Delta: Agro meets Chemistry



# What do we need at the policy level?

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- ▶ Strong policy coordination is key
- ▶ Better access to finance for SME's
- ▶ Europe that is taking the lead
- ▶ A clear and long term bioeconomy vision beyond 2020
- ▶ A "value-strategy" based on higher segments of the pyra
- ▶ A 'roadmap' and better, more coherent instruments
- ▶ Stimulating regional initiatives and 'stairways of excellence'



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*We need YOU for the Bioeconomy!*

