



BIOREFINERIES FOR ADDED VALUE PRODUCTS AS OPPORTUNITY FOR LOCAL COMPETITIVENESS: THE MATRICA PROJECT

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Novamont S.p.A

**Conference Partnering for the Bioeconomy in European
Regions**

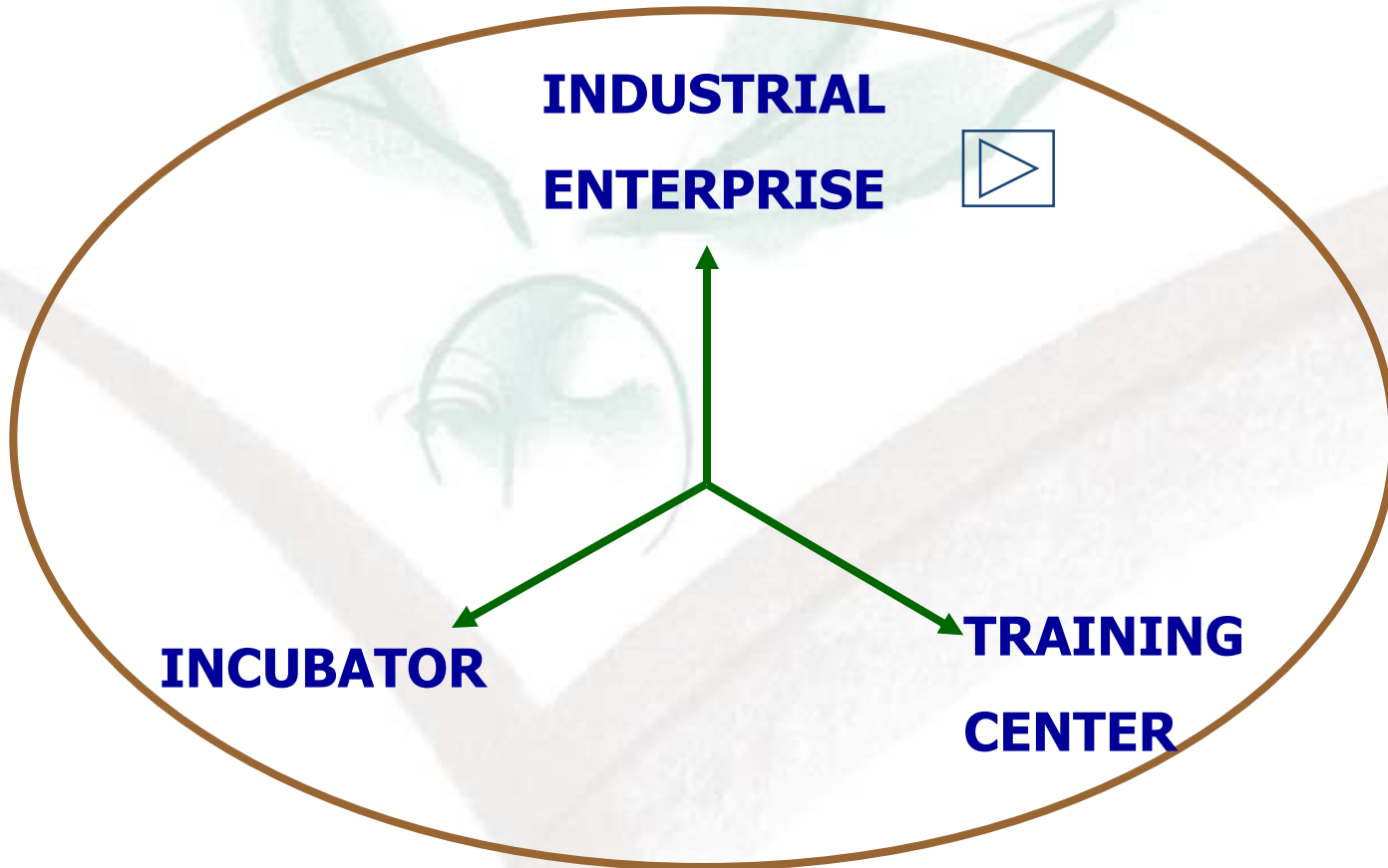
European Union – Committee of the Regions

Bruxelles, October 12, 2012

Novamont

Living Chemistry for Quality of Life.

Novamont Today



Living Chemistry for Quality of Life.

Novamont's industrial profile

(Turnover 2011: 160M€)

Pioneer and market leader
in the sector of
biodegradable materials
from renewable resources

250 employees
(Headquarters + research
center + production site)

Research&Development as the
driving force (25% of the
employees)

Awarded by EPO and
European Commission as
"Inventor of the year 2007"
for the 1992-2001 patents on
bioplastics and the industrial
achievements

Productive capacity:
Starch Technology: **120.000**
ton/y
Origo-Bi Polyesters: **70.000**
ton/y

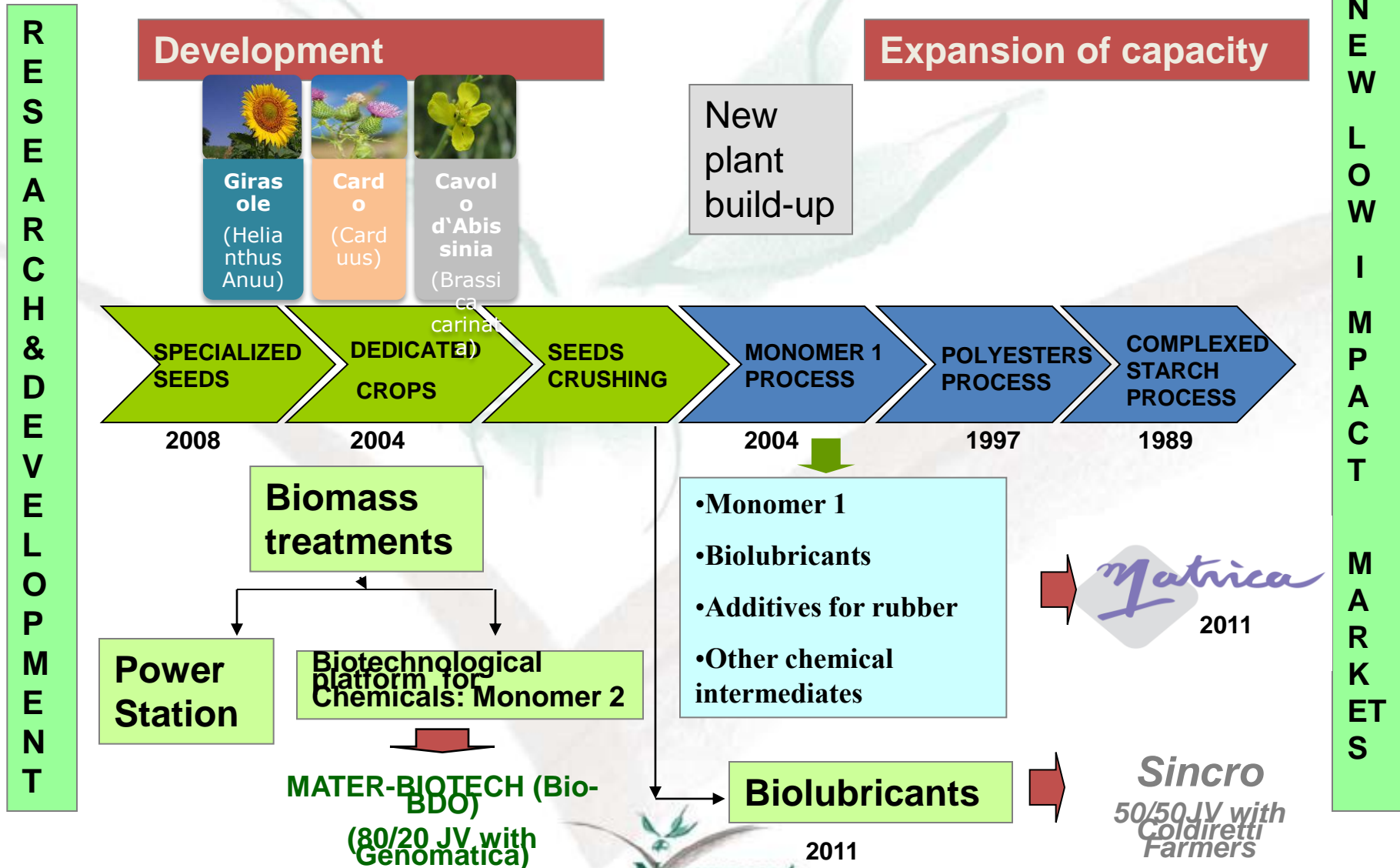
**Tailor-made materials for a
wide range of industrial
applications:** separated
collection of the organic of
municipal solid waste and
composting, agriculture,
packaging, catering, etc.

about **1.000 patent**
cases and more than **120**
articles and presentationd at
international conferences,



Living Chemistry for Quality of Life.

Novamont Technologies and Development Scheme

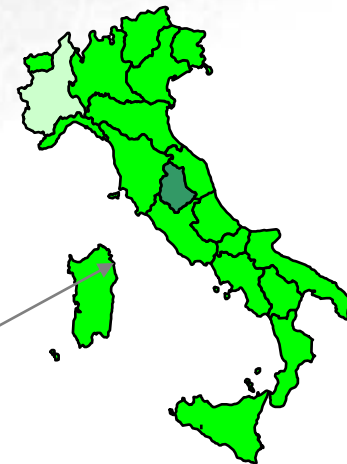


The *Matrica* Case

(PORTO TORRES/SARDINIA)

50/50 J-V between eni Versalis and Novamont for the transformation of the Porto Torres chemical site of eni in a third generation biorefinery for bioplastics, biolubricants and biofillers/additives for low rolling resistance rubber

- The Biorefinery will directly employ about 680 people with significant indirect local effects,
- Integrated agricultural chain: pluriennial, low input crop, non irrigated land
- Use of non food oil and progressively of lignocellulosic residues to feed the different plants and proteins for feed



PORTO TORRES
(SARDEGNA)
THE "GREEN POLE"
 



Living Chemistry for Quality of Life.

The Green Project: Converting A Petrochemical Site Into A Biorefinery

Stage A

1. BIO I MONOMERS PLANT (32 kt/y)
2. BIO I LUBRICANTS PLANT (25 kt/y)

INVESTMENT: about €100 mln
Start up: 2014

Stage B

3. BIO-ADDITIVES PLANT FOR RUBBERS / EXTENDER OILS (30 kt/y)
4. BIO-FILLERS PLANT (15 kt/y)

INVESTMENT: about €50 mln
Start up: 2015

Stage C

5. BIO II MONOMERS PLANT (100 kt/y)
6. BIO II LUBRICANTS PLANT (30 kt/y)
7. BIOPLASTICS PRODUCTION PLANT (120 kt/y)

INVESTMENT: about €300 mln
Start up: 2016

Research Centre

- R&D Project for BIO MONOMERS
- R&D Project for BIO LUBRICANTS
- R&D Project for BIO ELASTOMERS
- Research into new "green" products

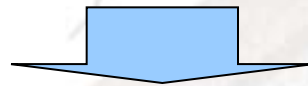


The project will focus on building 7 green chemistry plants and 1 technical center by Matrica, for a total capex of 450MI €, to be carried out in 3 stages

Further Private money: 500 MI Euro for environmental recovery of the area by Syndial and 230 MI Euro for a biomass power plant by Enipower

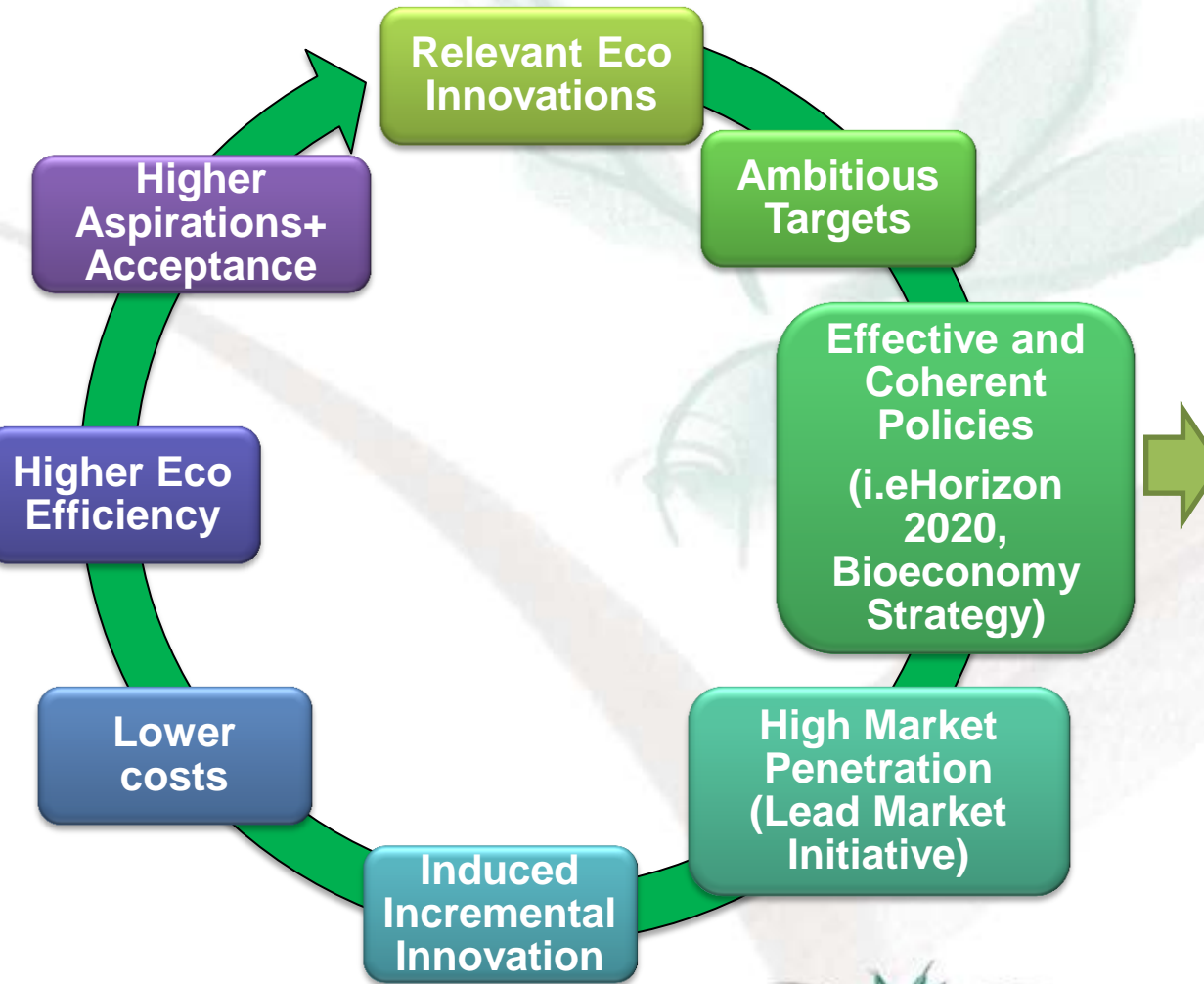
Integrated Third Generation Biorefineries For Biobased Products - The Advantages-

- ADDED VALUE PRODUCTS TAKING ADVANTAGE FROM THE LOCAL BIODIVERSITIES
- NON COMPETITION WITH FOOD
(world consumption of fuel 1,5Bl ton, world production of corn 700MI ton)
- INTEGRATION OF DIFFERENT TECHNOLOGIES
- CONVERSION OF DE-INDUSTRIALIZED SITES



FROM A PRODUCT-BASED ECONOMY TO A SYSTEM-BASED ECONOMY

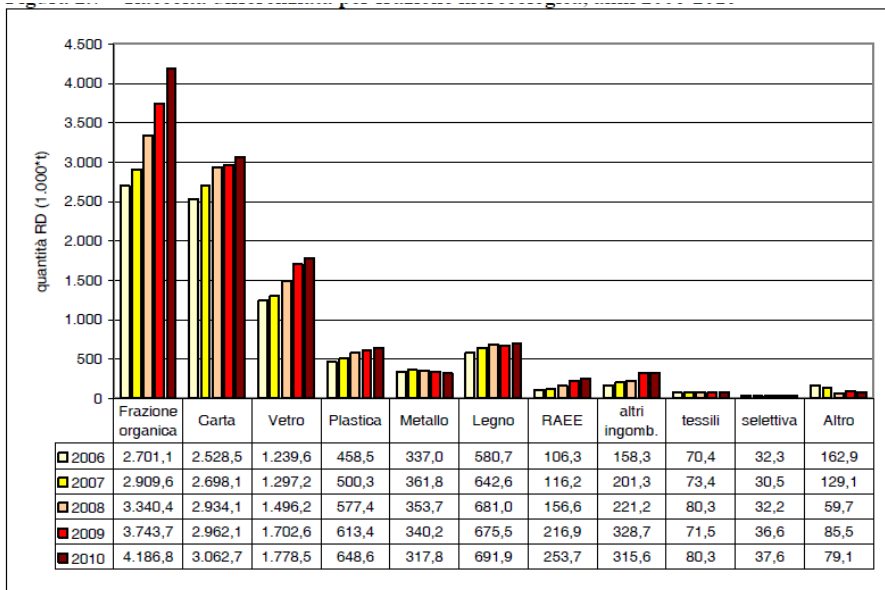
THE INNOVATION CYCLE FOR BIOBASED PRODUCTS: SYSTEMIC APPROACH AND COHERENT POLICIES TO UNLEASH GROWTH



ITALIAN POLICY ON BIOWASTE/ BIOPLASTICS

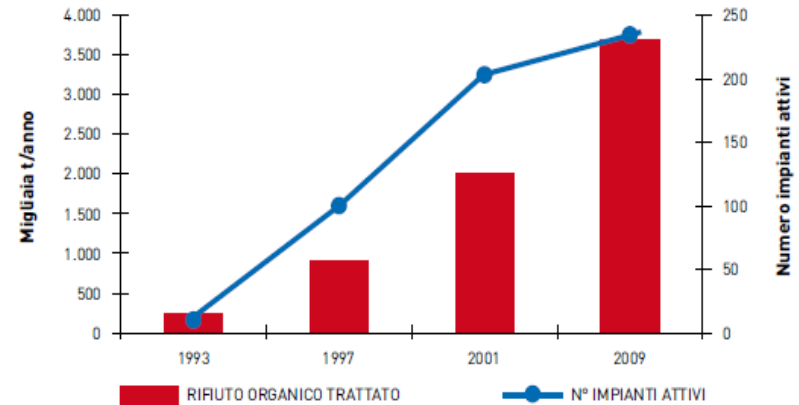
1. DL152/2006: 65% separate collection in 2012. Compost just from separate collection of organic waste. Organic waste to be collected either in biodegradable & compostable bags (EN13432) and paper bags or in bins
2. Financial law 2007: Shopping bags since January 2011 have to be either biodegradable and compostable or reusable
3. New law 28, 24/3/2012 : non reusable shopping bags have to be certified biodegradable & compostable according to the norm EN13432 by accredited bodies. Threshold thickness for reusable bags

In Italy organic waste separate collection growth continues

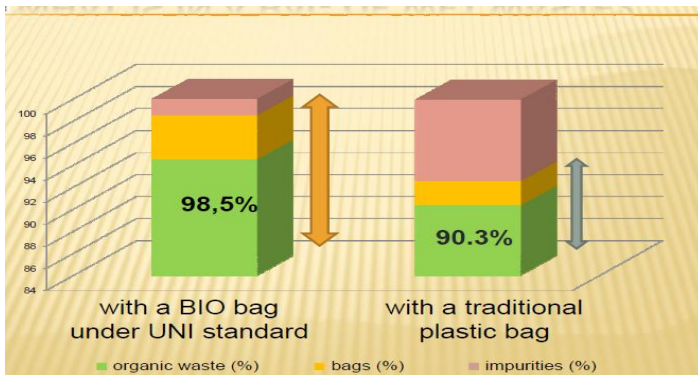


Volumes of separate collection of municipal solid wastes (data by ISPRA)

The Organic Waste Treatment Plants Capacity



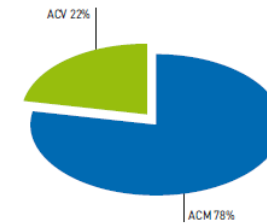
CIC DATA ELABORATED BY ISPRA FOR THE ANNUAL REPORT 2011 ON WASTE 2006-2010



Major pollutants >200000 ton plastics:

- Shopping bags
- Fruits&veg bags
- Other bags
- Other plastic products

Figura 6. Produzione di ammendante. Anno 2009 (elaborazione CIC)



Marchio compost di qualità CIC



Matrica Project 's Targets



- ❑ Transform a deindustrialized chemical site in an efficient, clean, third generation integrated biorefinery: fast industrial integration with faster and faster return on R&D investments
- ❑ Contribute to the definition of system's standards through practical demonstrative tests
- ❑ Partnerships at local and international level: a driving force to push new models of integration and cooperation between agriculture and industry
- ❑ Training of people with systemic vision and high tech knowledge

A continuous implementation of technologies, skills and partnerships in the effort to transform a dissipative model of economy in a conservative and competitive one restarting from the local areas



“THE CHALLENGE OF OUR MILLENNIUM IS IN THE BALANCE BETWEEN THE TECHNICAL MEANS THAT HUMANITY POSSESSES AND THE WISDOM IN HOW WE WILL MAKE USE OF THEM”

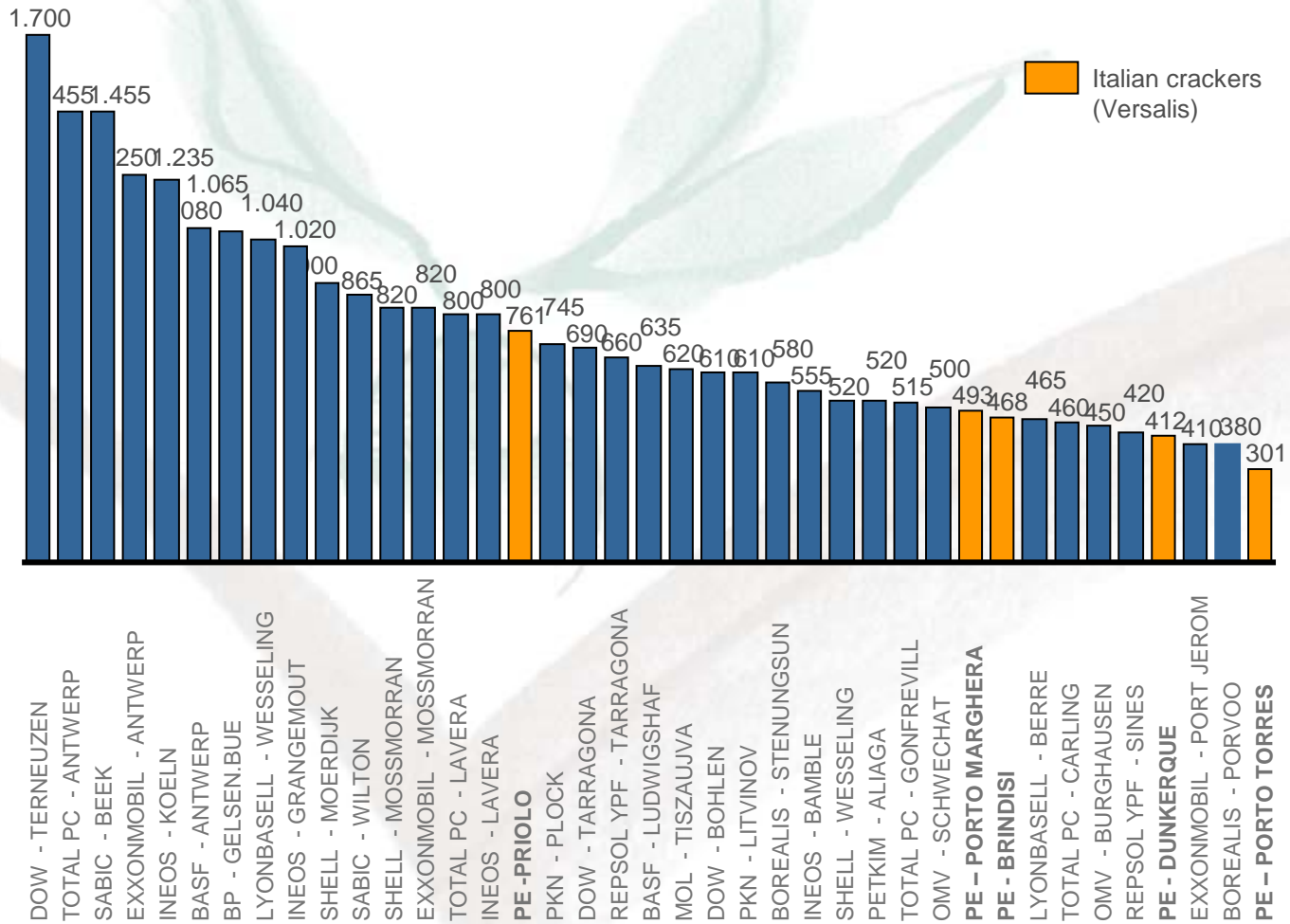
**A real sign
of
sustainable development.**



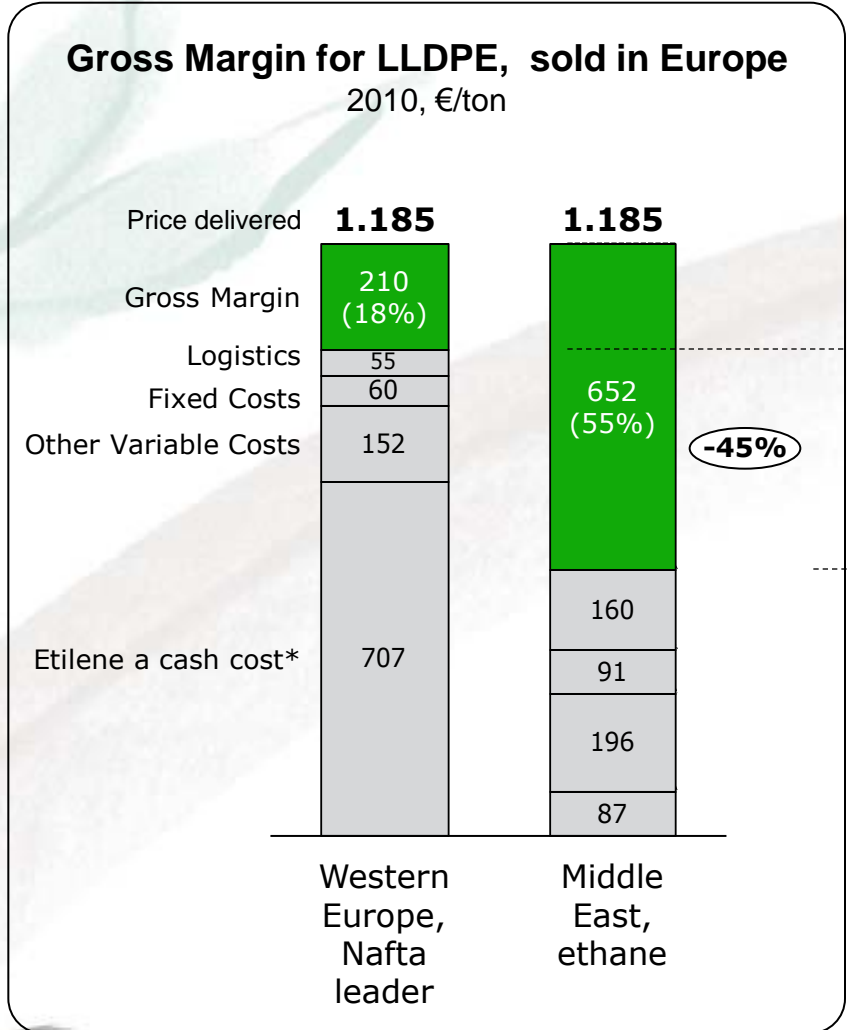
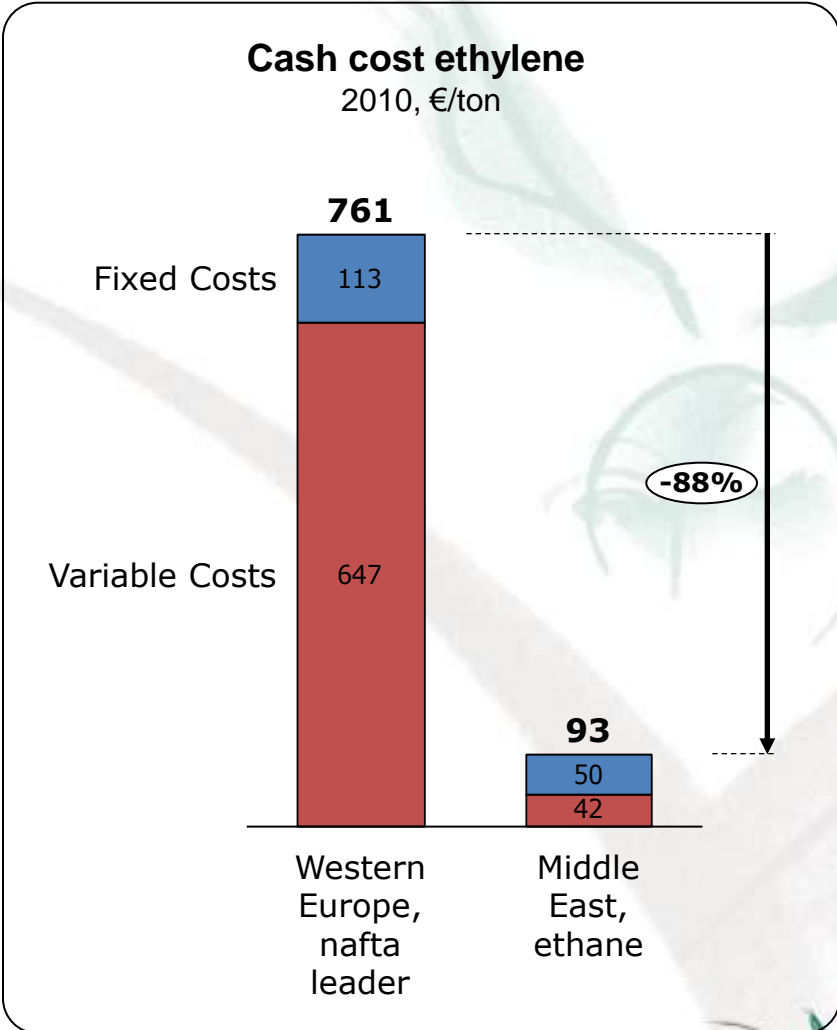
CRACKERS IN EU

Declared capacity of main EU crackers (>300 Kton)

K ton



The Ethylene-Propylene Chain: Ethane-Based Productions in Middle East have a huge competitive advantage vs. Nafta-based Eu Productions



Note: * per produrre una tonnellata di LLDPE occorrono 0.93 tonnellate di etilene

INDUSTRIAL AND EXPERIMENTAL SITES



NOVARA



ADRIA (RO) Fermentation Plant as industrial pilot
1600 m3 fermentation capacity /Mater-Biotech



PORTO TORRES (SS)
Third generation
Integrated biorefinery



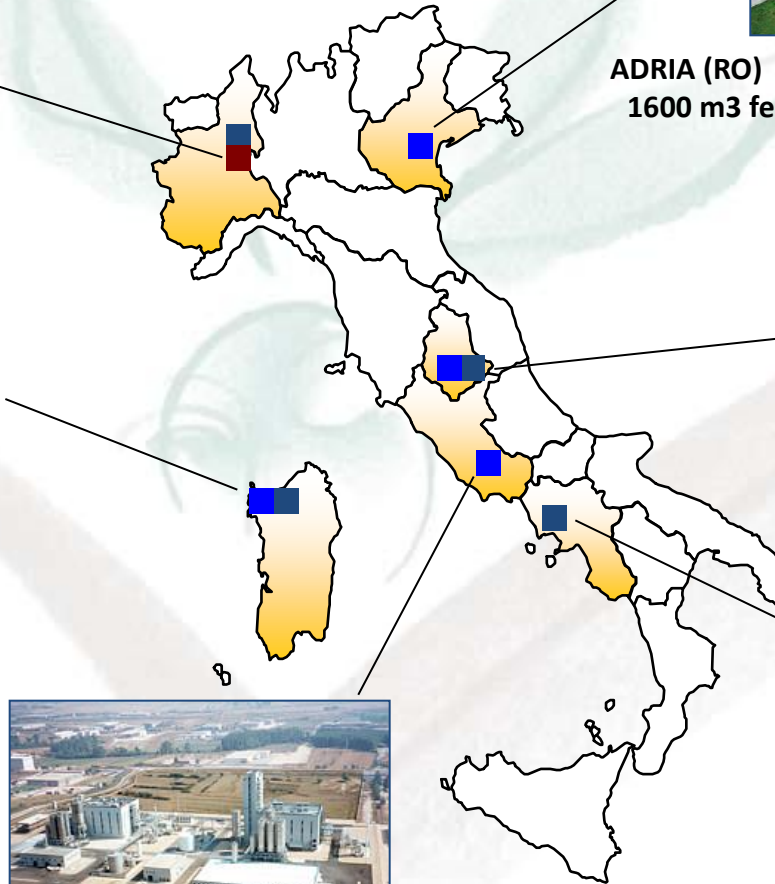
TERNI (Origo-Bi + Mater-Bi production)
R&D vegetable oil crops / biolubricants from
local crops






PATRICA (FR) (Origo-Bi production)



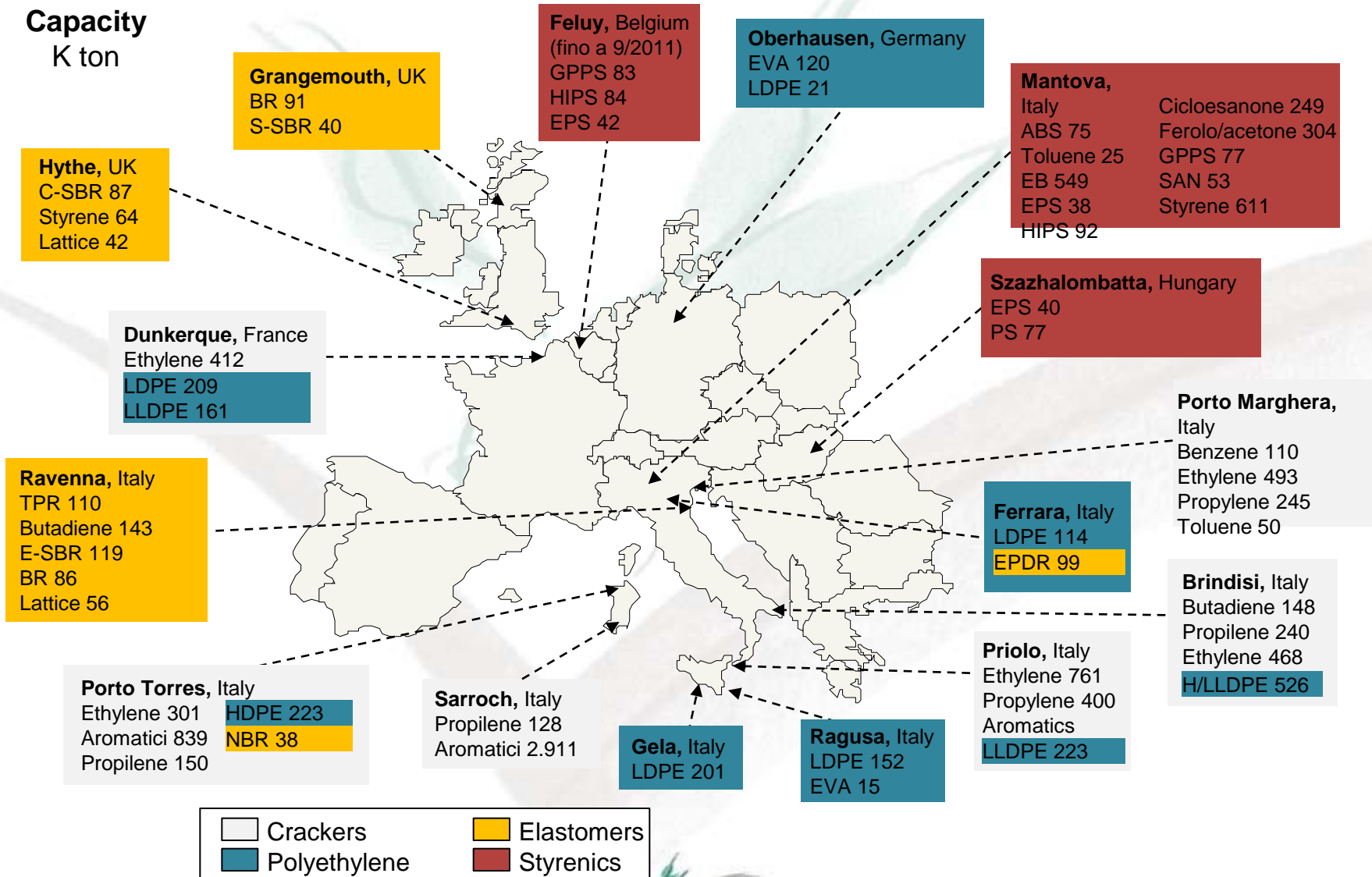
**SAN MARCO
EVANGELISTA (CE)**
(Biotechnological center)



-  HEADQUARTERS
-  PRODUCTIVE SITES
-  R&D CENTRES

VERSALIS HAS A EUROPEAN FOOTPRINT

Capacity
K ton



Crackeders	Elastomers
Polyethylene	Styrenics