

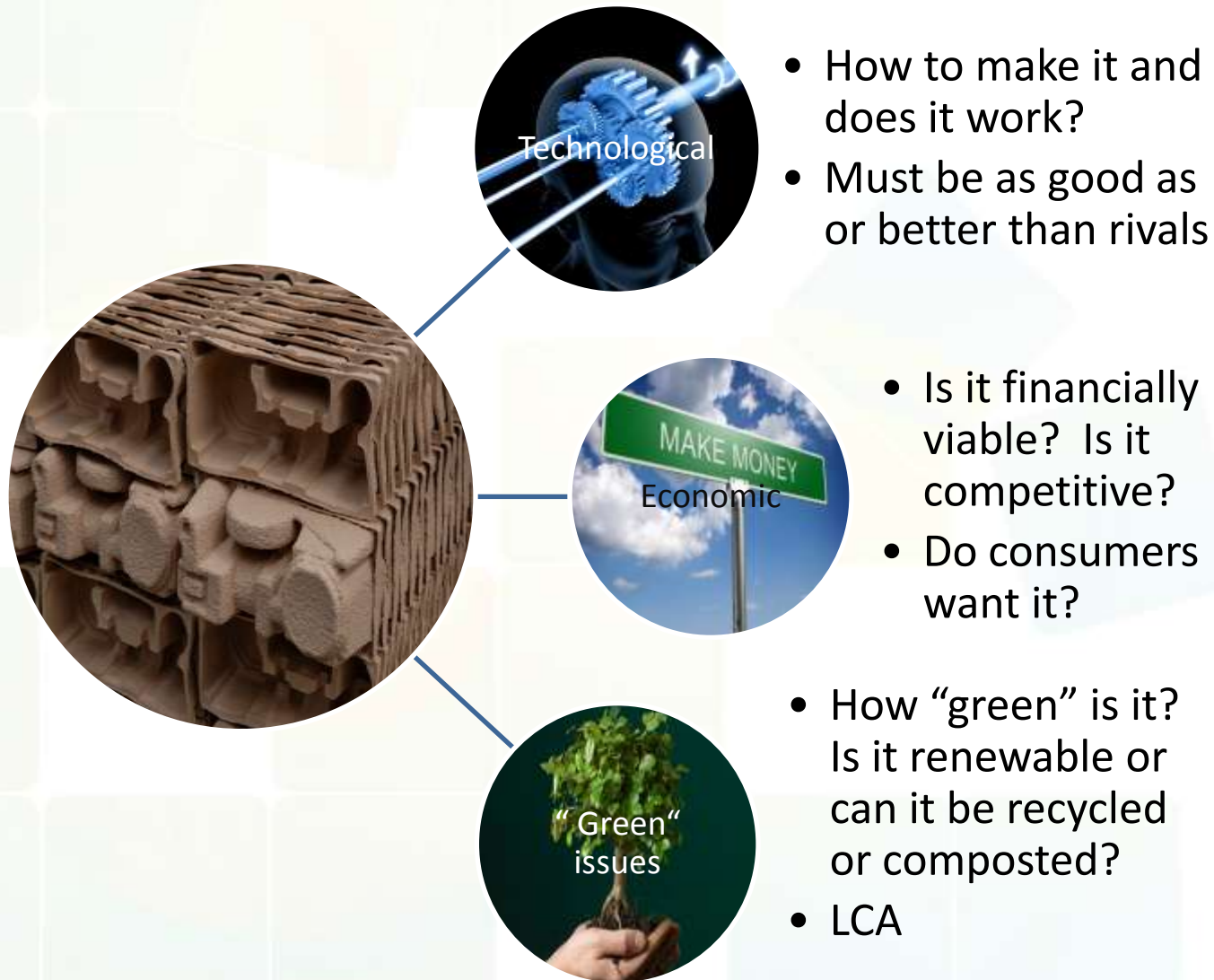
USING AGRICULTURAL FIBRES FOR SUSTAINABLE PACKAGING

Recycled paper is used as packaging in a number of applications.

If paper fibre can be used why not other fibres?

Add value to waste materials such as straw?





Our approach

Modify existing technology (and culture) to suit the alternative raw materials.

Consultation with end users so that the product suits the market.

Full life cycle analysis used for guidance during development of product.

Challenges and Barriers

Different regulations and requirement for equipment

Completely different cost bases, materials, energy sources, labour, experience

Opportunities and Benefits

In the Indian context , a common language and 'western heritage'

Readily open to adoption of best technology (little installed legacy issues)

Willingly to be first adopters of novel technologies

Hugely expanding market

Lesson learnt!!

Face to face Engagement counts

Foster local contacts in Industry
and Government

Research GLOBAL markets and
LOCAL supply chains